



**COUNTY OF SAN DIEGO
ARTS AND CULTURE COMMISSION
STRATEGIC PLANNING SUBCOMMITTEE**

August 31, 2023 at 10 AM

County Administration Center, 1600 Pacific Hwy, Room 402A, San Diego, 92101

SUBCOMMITTEE MINUTES

Meeting called to order at 10:03 AM

1. ROLL CALL

Present: Jay Bell, Jim Gilliam, Bob Lehman, Lucas O'Connor, Sharlene O'Keefe, Felicia Shaw

2. PUBLIC COMMENTS

None

3. DISCUSSION ITEMS

a. Selection of subcommittee officers

ACTION: As motioned by Bell, seconded by O'Connor, elect Felicia Shaw and Bob Lehman as subcommittee co-chairs.

Ayes: Bell, Gilliam, Lehman, O'Connor, O'Keefe, Shaw

Opposed: None

b. Discuss strategic planning goals and approach

- Mission statement is already done, now need action plan
- Also need education – talk about strategic planning, how it works, how long it takes
 - Put as item on next Commission meeting
- Possible short term goals
 - Youth involvement
 - Diversity, equity, and inclusion
 - Publicizing Commission's existence
 - Money, fundraising
 - Communications
- Think about values
- Look at other strategic plans, such as Indiana's Art Commission
- Who should do it and when
 - Should alternate months with regular Commission meetings
 - Can commission partner with an outside organization for help?
- Main goal: expediency
- Include Vision, guiding principles/values

c. Selection of next meeting date

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Next meeting to be on September 20 at 2 PM

4. ADJOURNMENT

Meeting adjourned at 11:19 AM