



**COUNTY OF SAN DIEGO
ARTS AND CULTURE COMMISSION
STRATEGIC PLANNING SUBCOMMITTEE**

**December 8, 2023 at 1 PM
County Operations Center, 5530 Overland Ave, Rm 124, San Diego, CA 92123**

SUBCOMMITTEE MINUTES

1. ROLL CALL

Present:

Jim Gilliam

Bob Lehman

Lucas O'Connor

Sharlene O'Keefe

Felicia Shaw

Absent: Michael Kozma

2. APPROVAL OF MINUTES (Attachment A)

ACTION: As motioned by Gilliam, seconded by O'Keefe, approve the November 29, 2023 subcommittee minutes.

Ayes: Jim Gilliam, Bob Lehman, Lucas O'Connor, Sharlene O'Keefe, Felicia Shaw

Opposed: None

3. PUBLIC COMMENTS

None

4. DISCUSSION ITEMS

a. Vision, Mission, Values

Subcommittee reviewed and finalized vision, mission, and values.

Vision: We envision the County of San Diego as a champion of a thriving arts, culture, and creative community.

Mission: Support and sustain the growth and vitality of San Diego County's diverse arts and culture communities

Values:

- **Impact** - We value the role of artistic expression, cultural practice, and creativity in the health and wellbeing of all communities, and as a catalyst for positive social change

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- **Integrity** – We value high quality public service, transparency, accountability and dedication to the highest standards of ethical conduct
- **Empathy** – We value the feelings, thoughts, and experiences of people and the diverse perspectives that they bring
- **Access** – We value accessibility for under resourced, nascent, emerging or underrepresented groups in accessing resources and services
- **Equity** – We value diversity of thought, practices, and experiences with avenues for every voice to be heard
- **Collaboration** – We value partnering with diverse stakeholders and leveraging their knowledge and experience.
- **Education** – We value arts, culture, and creativity as fundamental to human development and lifelong learning
- **Stewardship** - We value the care of collections, role of art in civic spaces, and the preservation of cultural works, old and new

b. Goals

Subcommittee discussed broad categories for goals and specific items for each category.

- Basic Research/Knowledge building
 - o Assessment of existing organizations, artists, etc. including facilities needs
 - o How to make County recognized as LAA, state and nationally
 - o Research Inequities
 - o Research and revise policies
 - o Invite other County arts agencies for presentations to learn best practices
 - o County department reports
- Building visibility/awareness – promoting ourselves
 - o Strategic Plan Announcement/Release
 - o Distinguish Commission from City Commission
 - o Make presentations at County Board of Supervisor meetings twice a year
 - o Shirts/name tags
- Engaging Community/building
 - o Joint meeting with City Arts Commissions
 - o Hold at least one Commission meeting in every district
 - o “Swap meets”/networking
 - o Individual Artist outreach
- Communication/Sharing Information
 - o Education about latest laws and regulations
 - o County convenings over specific topics
 - o Website development
 - o Email and social media development
- Capacity Building
 - o Funding sources
 - o Full time staff
 - o Recruit/hire additional staff

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- Recognition of County as LAA
- Appoint commissioners (diversity/equity, etc.), ex-officios/SMEs

c. Timeline Review
Tabled.

d. Selection of future meeting dates and time
Next meeting set for January 8 at 2 PM.

5. ADJOURNMENT

Meeting adjourned at 3 PM.