



**COUNTY OF SAN DIEGO  
ARTS AND CULTURE COMMISSION  
STRATEGIC PLANNING SUBCOMMITTEE**

**March 18, 2024 at 3 PM  
County Administration Center, 1600 Pacific Hwy, Room 152, San Diego, CA 92101**

**SUBCOMMITTEE MINUTES**

Meeting called to order at 3:00 PM.

**1. ROLL CALL**

Present:

Michael Kozma

Bob Lehman

Lucas O'Connor

Sharlene O'Keefe

Felicia Shaw

Jim Gilliam announced that he was sick and requested to join the meeting virtually. No other person 18 or older were present where he was teleconferencing from.

**ACTION:** As motioned by Shaw, seconded by O'Connor, approve the virtual participation of Gilliam to the meeting.

**Ayes:** Michael Kozma, Bob Lehman, Lucas O'Connor, Sharlene O'Keefe, Felicia Shaw

**Opposed:** None

**2. APPROVAL OF JANUARY 24, 2024 MINUTES (Attachment A)**

**ACTION:** As motioned by Shaw, seconded by O'Connor, approve the January 24, 2024 subcommittee minutes.

**Ayes:** Jim Gilliam, Michael Kozma, Bob Lehman, Lucas O'Connor, Sharlene O'Keefe, Felicia Shaw

**Opposed:** None

**3. PUBLIC COMMENTS**

Patricia Frischer spoke...

**4. DISCUSSION ITEMS**

- a. Stakeholder feedback

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MEETING MINUTES – MARCH 18, 2024**

- One person thought it was too ambitious. There was mention that, if prioritizing, less focus in getting people to know who we are. There was discussion over the word “champion” and what it means. Also talk about minority/new artist opportunities.
  - Nothing negative.
  - Mentioned that diversity statement should be kept updated over time
- b. Final Draft of Strategic Plan
- Revised goal in Knowledge from “Assess existing organizations, artists, etc. including facilities needs and inequities in the community” to “Assess existing organizations, artists, and other stakeholders regarding needs and inequities in the community” to provide clarity.
  - Revised goal in Knowledge from “Develop education/learning” to “Develop mechanisms for learning about cultural policy issues”
  - Added goal in Engagement: “Speak at arts and civic events to build awareness and update the community”

ACTION: As motioned by O’Keefe, seconded by Shaw, approve the strategic plan.

Ayes: Jim Gilliam, Michael Kozma, Bob Lehman, Lucas O’Connor, Sharlene O’Keefe, Felicia Shaw

Opposed: None

- c. Selection of future meeting dates and time  
Meeting scheduled for April 8 at 1 PM to view final design of strategic plan and to discuss event.

**5. ADJOURNMENT**

Meeting adjourned at 4:02 PM.