



**COUNTY OF SAN DIEGO  
ARTS AND CULTURE COMMISSION  
STRATEGIC PLANNING SUBCOMMITTEE**

**April 8, 2024 at 1 PM**

**County Administration Center, 1600 Pacific Hwy, Room 152, San Diego, CA 92101**

**SUBCOMMITTEE MINUTES**

Meeting called to order at 1:05 PM.

**1. ROLL CALL**

Present:

Jim Gilliam

Bob Lehman

Sharlene O'Keefe

Felicia Shaw

Absent:

Michael Kozma

Lucas O'Connor

**2. PUBLIC COMMENTS**

None

**3. APPROVAL OF MINUTES FOR MARCH 18, 2024 (Attachment A)**

ACTION: As motioned by Gilliam, seconded by O'Keefe, approve the March 18, 2024 subcommittee minutes.

Ayes: Jim Gilliam, Bob Lehman, Sharlene O'Keefe, Felicia Shaw

Opposed: None

**4. DISCUSSION ITEMS**

a. Final Strategic Plan

- Discussion over graphic design changes to the strategic plan and virtual/website option.
- Discussion over how to present/share at the event – Bob Lehman to create a virtual flip book with QR code to share.
- Possible addition of letter from the chair.

b. Initial Steps for Implementing Strategic Plan

- Need for workplan so people know what they'll be volunteering for, including measurable outcomes.
- Subcommittee will need to be extended past sunset date of April 17.

c. April 25 1<sup>st</sup> Anniversary Celebration Event Planning

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MEETING MINUTES – APRIL 8, 2024**

- Space, Time, RSVP done
- Food needed – sponsored by San Diego ART Matters
- Include listening session at the end
- Ask from everybody to distribute through their various listservs

**5. ADJOURNMENT**

Meeting adjourned at 2:44 PM.