



**SAN DIEGO COUNTY  
ARTS AND CULTURE COMMISSION  
BUDGET SUBCOMMITTEE**

**October 30, 2024 at 1 PM**

**County Operations Center, 5560 Overland Ave., Ste 270, Conference Room D, San Diego, CA 92123**

**SUBCOMMITTEE MINUTES**

Meeting called to order at 1:03 PM.

**1. ROLL CALL**

Present:

Jim Gilliam

Monica Hernandez

Felicia Shaw

Absent:

Renée Richetts

**2. PUBLIC COMMENTS**

None

**3. DISCUSSION ITEMS**

a. Additional staff position(s)

Moved to be discussed as part of Item b.

b. Draft Budget Items

Draft budget edited to align to pillars. Item added to Engagement for a speaker's bureau.

		2025/26	2026/27	Info
<b>KNOWLEDGE</b>				
	A 1, Launch a countywide arts survey to assess existing organizations, artists, cities, and other stakeholders, regarding the needs and inequities in the county		100,000	Hire a firm to develop and conduct the survey, launch campaign to participants, review and analyze survey result
	A 2, Evaluate data and develop strategies to address the survey results		50,000	Develop strategies for improvement and implementation
<b>ENGAGEMENT</b>				
	A 1, Convene countywide workshops and briefings for arts and culture practitioners on issues impacting the	9,000	9,000	Speaker fees, marketing, meeting materials, refreshments

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	community, education, funding, and professional development			
	A 2, Speakers Bureau	3,000	3,000	
<b>COMMUNICATION</b>				
	A 1, Develop a marketing and communication plan and website to provide the public with access to arts and culture services, programs, funding initiatives and information	50,000	25,000	Hire a firm to develop the plan and website
<b>CAPACITY</b>				
	A 1, Annual commission retreat to plan, develop and implement the strategic plan	3000	3000	Facilitator fee, meeting materials, refreshments
	A 2, Prebys Foundation and San Diego County Artist Grant Program. Providing grants to organizations for new artist-driven projects throughout the county	350,000	450,000	The program is a 1 to 1 matching grant between the foundation and county serving individual artists in all arts disciplines
	A 3, Establish an Office of Arts and Culture within the Office of Economic Development and Governmental Affairs	58,000	58,000	The office will oversee all county arts and culture initiatives, projects and programs
	A 4, Add 1 FTE Public Art Manager position (Administrative Analyst III) to oversee all county public art projects and programs	155,400	160,062	
	A 5, Add 1 FTE Arts and Culture Manager position (Administrative Analyst III) to implement the strategic plan, arts grant program, and projects, programs and initiatives	155,400	160,062	
	<b>TOTAL</b>	783,800	1,018,124	

- c. Next Meeting  
Next meeting scheduled for November 12 at 2 PM.

**4. ADJOURNMENT**

Meeting adjourned at 1:46 PM.