



**SAN DIEGO COUNTY  
ARTS AND CULTURE COMMISSION**

**November 20, 2024, 1 PM  
County Administration Center, 1600 Pacific Hwy, Room 402A, San Diego, CA 92101**

**MEETING MINUTES**

Meeting called to order at 1:06 PM.

**1. ROLL CALL**

Present:

Ladan Akbarnia

Jay Bell

Jim Gilliam

Monica Hernandez

Bob Lehman

Sharlene O'Keefe

Renée Richetts

Felicia Shaw

Absent:

Jennifer Jeffries

Lucas O'Connor

Ada Shido

Juliet Rodriguez

Annaleece Wakefield

**2. PUBLIC COMMENTS**

Carlos Cristiani, legislative analyst contractor, from San Diego ART Matters introduced himself and offered his support for the work the Commission is doing.

**3. APPROVAL OF COMMISSION MINUTES FOR OCTOBER 16, 2024**

ACTION: Moved by Shaw, seconded by Akbarnia, approved the minutes for the October 16, 2024 meeting.

AYES: Ladan Akbarnia, Jay Bell, Jim Gilliam, Monica Hernandez, Bob Lehman, Sharlene O'Keefe, Felicia Shaw

OPPOSED: none

ABSTAINED: Renée Richetts

**4. DISCUSSION ITEMS**

- a. Sustainable Land use Framework – Planning & Development Services

Jana Schwarz and Makenna Welsch from Planning and Development Services gave a presentation on the County's Sustainable Land Use Framework. Workshops will occur in 2025 that will be open to the public. The team would be interested in having Commission input.

# Sustainable Land Use **FRAMEWORK**

## Arts and Culture Commission

November 20, 2024

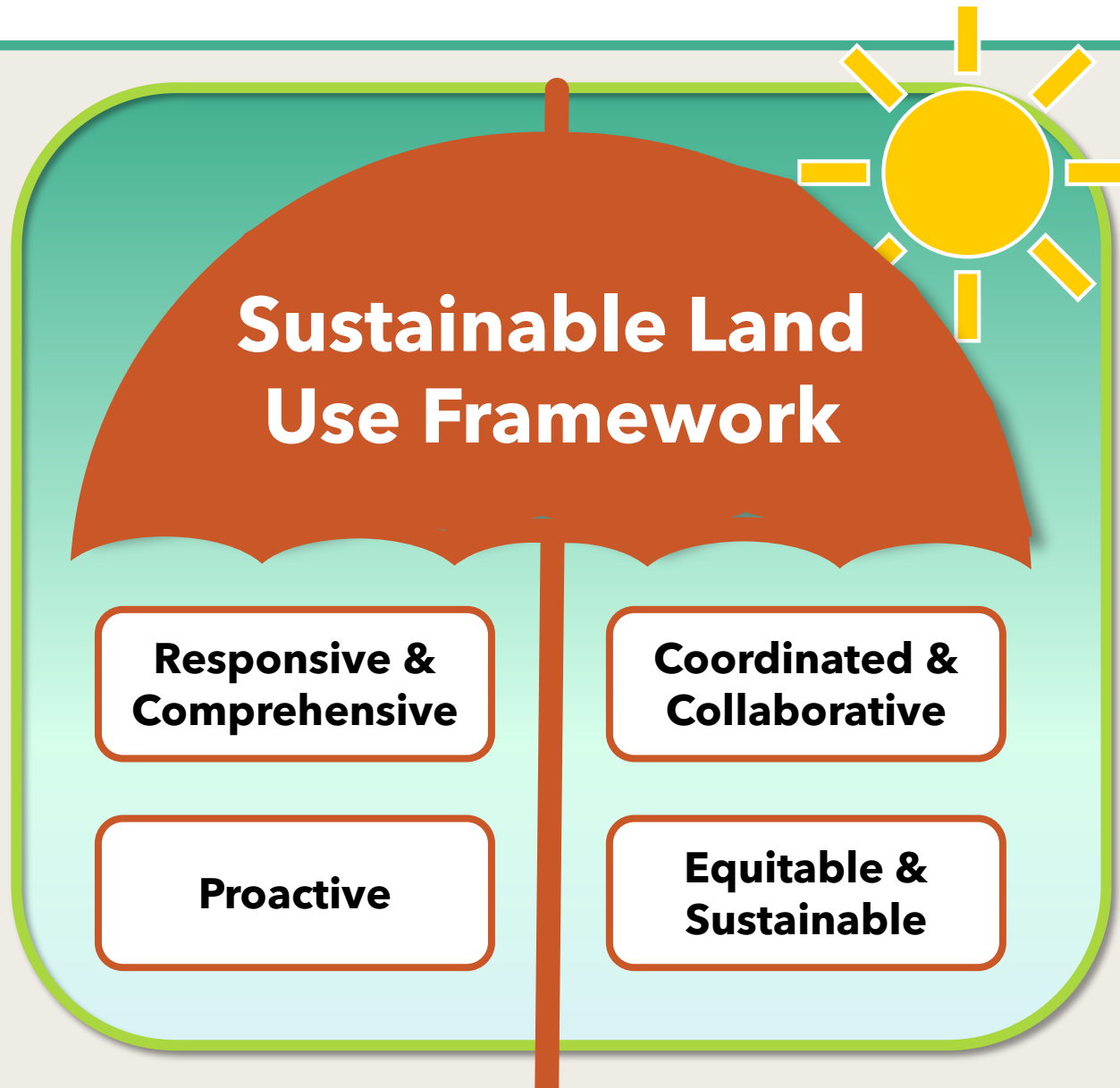


### WHAT'S INSIDE

- **Brief Background**
- **Timeline & What Has Been Accomplished**
- **Current Step  
(Step 3: Approaches & Mechanisms)**
- **Stay Involved!**



# Framework Overview & Background



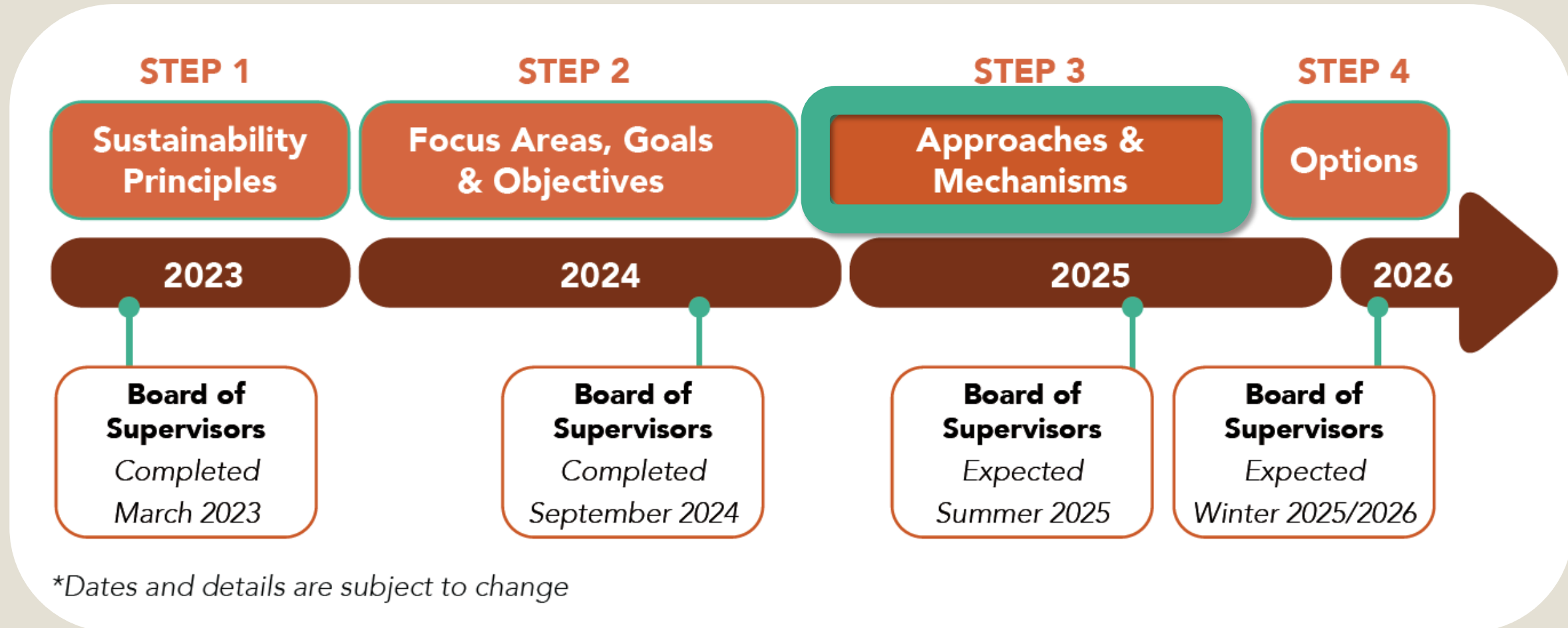
**Responsive and comprehensive** resource for land use planning and policy decisions for community priorities, legislation, and policies

**Proactive** tool to guide future land use planning, policy, and decision-making

**Coordinated and collaborative** across County projects and programs

**Equitable and sustainable** planning approaches and practices

# Timeline & Current Step (Step 3)



## STEP 3

**Approaches** = Pathway for achieving the desired outcomes (Goals & Objectives)

**Mechanisms** = The tools or instruments through which the Approaches are implemented



# Arts & Culture

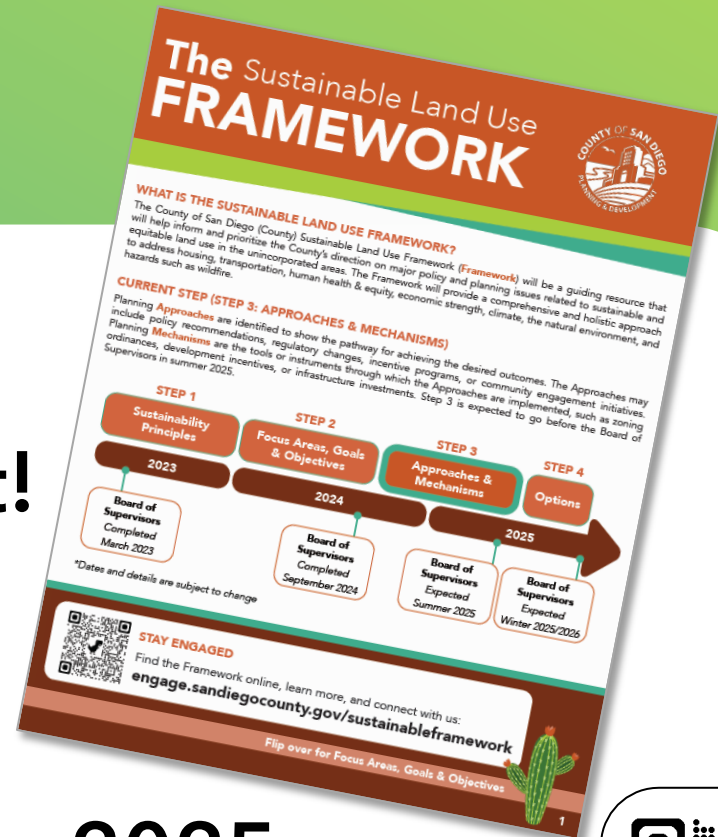


# THANK YOU!

## We Want You Involved!

- Check out the flyer, and share it!
- Visit the website and subscribe for updates
- Community workshops in spring 2025

[engage.sandiegocounty.gov/sustainableframework](https://engage.sandiegocounty.gov/sustainableframework)



You can always reach out!

[PDS.LongRangePlanning@sdcounty.ca.gov](mailto:PDS.LongRangePlanning@sdcounty.ca.gov)

# The Sustainable Land Use Framework

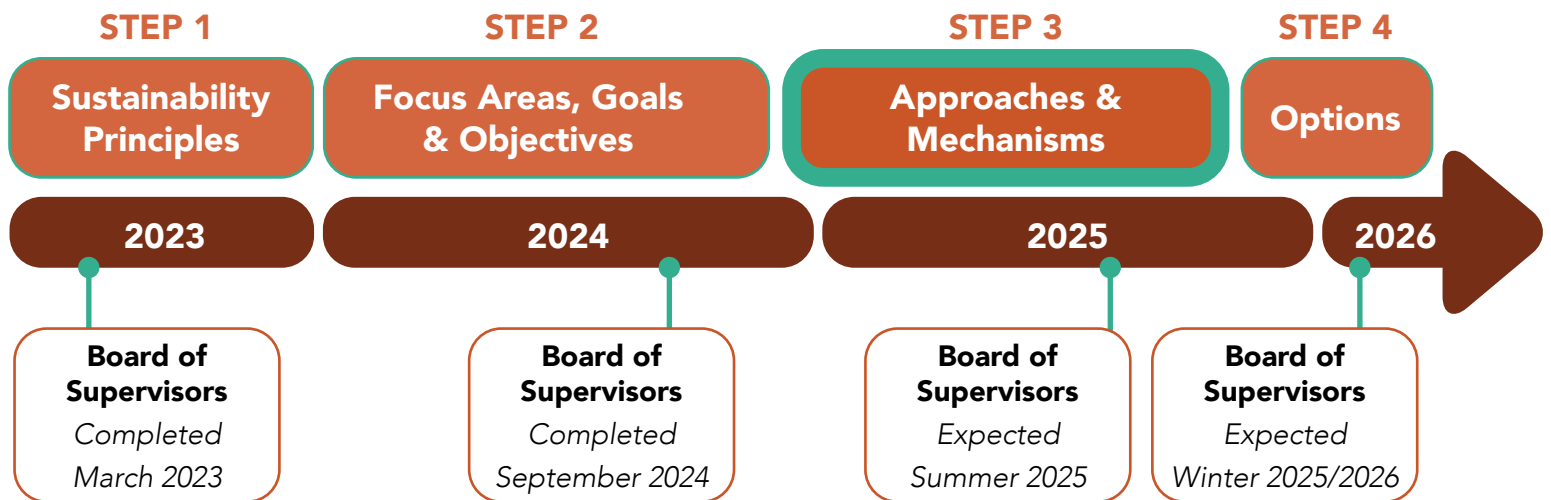


## WHAT IS THE SUSTAINABLE LAND USE FRAMEWORK?

The County of San Diego (County) Sustainable Land Use Framework (**Framework**) will be a guiding resource that will help inform and prioritize the County's direction on major policy and planning issues related to sustainable and equitable land use in the unincorporated areas. The Framework will provide a comprehensive and holistic approach to address housing, transportation, human health & equity, economic strength, climate, the natural environment, and hazards such as wildfire.

## CURRENT STEP (STEP 3: APPROACHES & MECHANISMS)

Planning **Approaches** are identified to show the pathway for achieving the desired outcomes. The Approaches may include policy recommendations, regulatory changes, incentive programs, or community engagement initiatives. Planning **Mechanisms** are the tools or instruments through which the Approaches are implemented, such as zoning ordinances, development incentives, or infrastructure investments. Step 3 is expected to go before the Board of Supervisors in summer 2025.



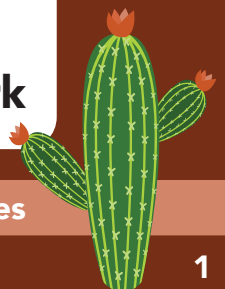
*\*Dates and details are subject to change*



### STAY ENGAGED

Find the Framework online, learn more, and connect with us:

[engage.sandiegocounty.gov/sustainableframework](https://engage.sandiegocounty.gov/sustainableframework)



Flip over for Focus Areas, Goals & Objectives

## FOCUS AREAS, GOALS & OBJECTIVES

The Goals (intended outcomes for key land use topics) and Objectives (broad methods or strategies to achieve these Goals) for the Framework (shown below) were developed by conducting research, engaging in public outreach (including virtual workshops, in-person events across the county, stakeholder meetings), and working across County departments.

The Focus Areas, Goals, and Objectives were received by the Board of Supervisors in September 2024. The next step for the Framework will be to develop Approaches and Mechanisms, and **we want you involved!**

Focus Areas (bolded) & Goals	Objectives
<b>Housing</b> Accessible, Inclusive, and Sustainable Housing	<ul style="list-style-type: none"> <li>• Increase the availability and affordability of housing for all</li> <li>• Provide mixed-income housing options in all communities</li> <li>• Encourage sustainable and resilient housing and communities</li> <li>• Simplify regulatory processes for sustainable housing development</li> <li>• Protect against displacement and promote housing stability and safety for all</li> </ul>
<b>Transportation</b> Inclusive, Safe, and Sustainable Transportation Options	<ul style="list-style-type: none"> <li>• Expand emission-free transportation options and infrastructure with emphasis in rural areas</li> <li>• Facilitate innovative and sustainable transportation and mixed-use development</li> <li>• Promote safe, efficient, and accessible active transportation options</li> <li>• Support equitable and efficient connectivity throughout the unincorporated area</li> </ul>
<b>Human Health &amp; Equity</b> Equitable, Inclusive, and Adaptable Planning	<ul style="list-style-type: none"> <li>• Facilitate equitable access to information and decision-making processes</li> <li>• Advance health equity for all</li> <li>• Expand and enhance accessible amenities, services, and public goods</li> <li>• Strengthen sense of community and uplift arts, culture, and heritage</li> </ul>
<b>Economic Strength</b> Sustainable Economic Growth and Employment	<ul style="list-style-type: none"> <li>• Promote green economic opportunities, partnerships, and jobs</li> <li>• Preserve agricultural and working lands and enhance associated workforce opportunities</li> <li>• Support locally owned businesses and commercial areas</li> <li>• Promote circular economies, the efficient use of resources, and the sustainable movement of goods</li> </ul>
<b>Natural Environment</b> Sustainably Functional Natural Environments	<ul style="list-style-type: none"> <li>• Conserve natural resources and protect, restore, and enhance the function of the natural environment and watersheds</li> <li>• Support equitable and sustainable access to natural resources and a diversity of open and green spaces</li> <li>• Create and maintain space for connected natural networks, wildlife corridors, and diverse habitats</li> <li>• Integrate innovative, multifunctional, and/or nature-based infrastructure into urban and built environments</li> </ul>
<b>Hazards</b> Wildfire and Hazard Resiliency	<ul style="list-style-type: none"> <li>• Assess hazards and develop strategies to reduce risk</li> <li>• Integrate nature-based and innovative solutions to reduce vulnerabilities and exposure to hazards</li> <li>• Ensure development prioritizes public safety from potential hazards</li> <li>• Increase awareness and build resilience with communities in hazard areas</li> </ul>
<b>Climate</b> Climate Change Mitigation and Adaptation	<ul style="list-style-type: none"> <li>• Establish land uses that reduces greenhouse gas emissions</li> <li>• Facilitate sustainable lifestyle options</li> <li>• Advance the transition to energy efficient infrastructure and renewable energy</li> <li>• Utilize planning strategies that are adaptable and resilient to the impacts of climate change</li> <li>• Enhance natural and working lands to increase carbon capture and storage</li> </ul>



**SAN DIEGO COUNTY ARTS AND CULTURE COMMISSION  
MEETING AGENDA – NOVEMBER 20, 2024**

b. Budget Campaign

Each district representative discussed if they have reached out to their respective Supervisor's offices previously. Bell recommended that they should start with a few updates via email with a line following up to schedule a meeting to discuss the budget. Emails should be personalized. Bell will develop an information sheet listing Commission accomplishments for use in the campaign. The need for one or two specific Supervisors willing to advocate for the budget was discussed.

**Draft Approach for Budget Request Advocacy**

1. Finalize the Budget Request **11/19/2024**
2. Develop Talking Points and Presentation for Supervisor Meetings **11/20–12/1**
3. Schedule Initial Supervisor Meetings for 12/2-12/13 to introduce/update and outline request **12/2-12/19**
4. Identify Champion for Budget Allocation **12/2-12/19**
5. Evaluate Supervisor Responses **12/19-1/15**
6. Update Commission and Determine Next Steps **1/15/2025**
  - a. San Diego County and Prebys Grant Program  
Updating the County website and application, and the need for a webinar was discussed. The subcommittee will meet in February to review applications.
  - b. San Diego ART Matters Artists Count  
ACTION: Moved by O'Keefe, seconded by Richetts, approve the San Diego County Arts and Culture Commission becoming an engagement partner for the San Diego ART Matters Artists Count.  
AYES: Ladan Akbarnia, Jay Bell, Jim Gilliam, Monica Hernandez, Bob Lehman, Sharlene O'Keefe, Renée Richetts, Felicia Shaw  
OPPOSED: None
  - c. Commission Retreat  
Tentatively thinking of early 2025, in February or March.
7. **SUBCOMMITTEE FORMATION, APPOINTMENTS, AND REPORTS**
  - a. Strategic Planning  
Public Comment: Carlos Cristiani spoke in support of the work that has been done. More detailed workplan with tasks and assignments. Ad hoc subcommittee is sunsetting, so another committee should be responsible for overseeing the implementation.  
  
ACTION: Moved by Bell, seconded by Akbarnia, create a standing committee to provide strategic oversight for the Commission, who will determine the name at its meeting.

**SAN DIEGO COUNTY ARTS AND CULTURE COMMISSION  
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AYES: Ladan Akbarnia, Jay Bell, Jim Gilliam, Monica Hernandez, Bob Lehman, Sharlene O’Keefe, Renée Richetts, Felicia Shaw  
OPPOSED: None

ACTION: Moved by Gilliam, seconded by Bell, appoint Shaw and Lehman as co-chairs, and Akbarnia and Gilliam as the other members to the subcommittee.  
AYES: Ladan Akbarnia, Jay Bell, Jim Gilliam, Monica Hernandez, Bob Lehman, Sharlene O’Keefe, Renée Richetts, Felicia Shaw  
OPPOSED: None

**b. Budget**

Reviewed latest draft of the budget and one-pager developed by Hernandez. Reminder for Commissioners that they can’t meet in groups larger than two with any supervisor.

ACTION: Moved by O’Keefe, seconded by Hernandez, approve budget request (below) for the 2025-27 fiscal year.

AYES: Ladan Akbarnia, Jay Bell, Jim Gilliam, Monica Hernandez, Bob Lehman, Sharlene O’Keefe, Renée Richetts, Felicia Shaw  
OPPOSED: None

		2025/26	2026/27
<b>KNOWLEDGE</b>			
	Launch a countywide arts survey to assess existing organizations, artists, cities, and other stakeholders, regarding the needs and inequities in the county	In kind	100,000
	Evaluate data and develop strategies to address the survey results	In kind	50,000
<b>ENGAGEMENT</b>			
	Convene countywide workshops and briefings for arts and culture practitioners on issues impacting the community, education, funding, and professional development	9,000	9,000
	Speakers Bureau	3,000	3,000
<b>COMMUNICATION</b>			
	Develop and implement a marketing and communication plan and website to provide the public with access to arts and culture services, programs, funding initiatives and information	50,000	25,000
<b>CAPACITY</b>			
	Annual commission retreat to plan, develop and implement the strategic plan	3,000	3,000
	Continue and expand public-private partnership, such as Prebys Foundation and San Diego County Artist Grant Program, to provide grants to organizations for new artist-driven projects throughout the county	350,000	450,000

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	Establish an Office of Arts and Culture within the Office of Economic Development and Governmental Affairs	58,000	58,000
	Add 1 FTE Public Art Manager position (Administrative Analyst III) to oversee all county public art projects and programs	155,400	160,062
	Add 1 FTE Arts and Culture Manager position (Administrative Analyst III) to implement the strategic plan, arts grant program, and projects, programs and initiatives	155,400	160,062
	<b>TOTAL</b>	<b>783,800</b>	<b>1,018,124</b>

- c. Public Art  
Public Art Practitioner Input session is scheduled for December 5 at 4 PM.
- d. Local Arts Agency Learning Network  
No new updates.

**8. APPOINTMENTS TO PUBLIC ART PROJECT ADVISORY COMMITTEES**

None

**9. STAFF REPORT**

- Chief Border Officer and Small Business Manager has joined the Economic Development and Government Affairs office. Work has started on an internal policy for departments if they're interested in adding art to their departments (for consistency in process, and to better ensure equity and payment for artists). Staff will present a basic draft/outline to them early next year once more work has been done for their input.

**10. COMMISSIONER REPORTS AND ASSIGNMENTS**

None

**11. ADJOURNMENT**

Meeting adjourned at 3:08 PM.