

Proposed Budget Addition to Economic Development and Government Affairs for Arts and Culture

SERVICES AND SUPPLIES

		2025/26	2026/27	Info
KNOWLEDGE				
	Launch a countywide arts survey to assess existing organizations, artists, cities, and other stakeholders, regarding the needs and inequities in the county	In kind	100,000	In partnership with San Diego ART Matters, hire a firm to develop and conduct the survey, launch campaign to participants, review and analyze survey result
	Evaluate data and develop strategies to address the survey results	In kind	50,000	Develop strategies for improvement and implementation
ENGAGEMENT				
	Convene countywide workshops and briefings for arts and culture practitioners on issues impacting the community, education, funding, and professional development	9,000	9,000	Speaker fees, marketing, meeting materials, refreshments
	Speakers Bureau	3,000	3,000	
COMMUNICATION				
	Develop and implement a marketing and communication plan and website to provide the public with access to arts and culture services, programs, funding initiatives and information	50,000	25,000	Hire a firm to develop the plan and website
CAPACITY				
	Annual commission retreat to plan, develop and implement the strategic plan	3,000	3,000	Facilitator fee, meeting materials, refreshments
	TOTAL	65,000	190,000	

STAFF AND BENEFITS

	Add 1 FTE Public Art Manager position (Administrative Analyst III) to oversee all county public art projects and programs	155,400	160,062	Not resourced for 2025
	Add 1 FTE Arts and Culture Manager position (Administrative Analyst III) to implement the strategic plan, arts grant program, and projects, programs and initiatives	155,400	160,062	Not resourced for 2025
	TOTAL	310,800	320,124	