

**FISCAL YEAR 2024-25  
COMMUNITY ENHANCEMENT PROGRAM ALLOCATIONS**

<u>District</u>	<u>Organization Name</u>	<u>Purpose of the Grant</u>	<u>Total Award / (Returned or Rescinded Funds)</u>	<u>Board Memo Date and Item #</u>
1	Metropolitan Area Advisory Committee of Anti-Poverty of San Diego County, Inc.	<p>MAAC's mission is maximizing self-sufficiency with families and individuals through high -quality programs and advocacy in our communities.</p> <p>The funds will be used to cover park permits, stage, and event printing materials such as banners, t-shirts, and flyers for the Lincoln Acres 100-year celebration.</p> <p>Funding is in the public interest because it enriches the community's culture and history and supports local small business, economy, and community.</p>	\$11,000	7/24/2024 (1)
1	San Diego Tijuana World Design Capital 2024	<p>The San Diego Tijuana World Design Capital 2024's mission is to promote and encourage the use of design to further the economic, social, cultural, and environmental development of the world's cities.</p> <p>The funds will be used to cover salaries for the Community Program Director, the Community Engagement Manager, the Program Manager, and the Executive Coordinator to support their Community Catalyst Team during their 2024 projects.</p> <p>Funding is in the public interest because it enhances community involvement and exploration of pressing issues through design to improve overall quality of life for the whole community.</p>	\$100,000	7/24/2024 (2)
		<p><b>DISTRICT 1 TOTAL AWARD</b> (Grant Purpose Amendments, Rescinded Grant Awards and Returned Funds not included in Total Awarded)</p>	<b>\$111,000</b>	
2	Circle TLC Ranch, Inc.	<p>The Equine Assisted Therapy Program aims to help women and children who have experienced trauma find healing through Equine Assisted Therapy.</p> <p>To fund payroll, land lease, and other expenses including feed, veterinary care, grounds upkeep, diesel, vehicle maintenance, insurance, and supplies for the program.</p> <p>The program currently serves over 400 individuals, with the goal of expanding to 900 in the next year. Funding is in the public interest because funds will support programs that help women and children that have experienced trauma to heal.</p>	\$7,500	8/28/2024 (1)

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2	The San Diego Bicycle Club, Inc.	<p>The San Diego Bicycle Club supports all age groups and skill levels, with the goal of promoting healthy living, bicycle safety and community engagement through cycling.</p> <p>Funds to support the salaries of trainers, and the cost of bicycles, helmets, insurance, event and rodeo permits.</p> <p>Funding is in the public interest because it will fund bicycle rodeo events promoting bicycle safety for youth and young adults while also promoting visitation and a sense of community in the location where the events are held.</p>	\$35,000	8/28/2024 (2)
2	The San Diego County Dental Society	<p>The San Diego County Dental Society aims to provide meaningful resources, education and advocacy for the advancement of patient care.</p> <p>Funds will be used to support student transportation expenses, including trolley, bus, and ride share costs, and covering the cost of instructor wages, online study courses, e- textbooks and dental instruments.</p> <p>The program also provides job placement support, with the goal of enhancing workforce development for recent immigrants to San Diego.</p>	\$10,000	8/28/2024 (3)
		<b>DISTRICT 2 TOTAL AWARDED</b> (Grant Purpose Amendments, Rescided Grant Awards and Returned Funds not included in Total Awarded)	<b>\$52,500</b>	
3	Asian Business Association Foundation	<p>The mission of ABA is to unite, promote and advocate the San Diego Asian business community and provide resources for economic growth and help businesses to compete effectively in the local and global marketplace.</p> <p>To support the creation of long-term infrastructure for increased voter registration and participation of AANHPI residents with the cost of staff salaries. Funds will also support contractors to host educational seminars and workshops in the community as well as local tabling events.</p> <p>In partnership with the Asian and Pacific Islander American Vote (APIAVote) and the County of San Diego Registrar of Voters, the ABA seeks to continue to bring together and maximize the collective impact of local nonprofit organizations, leaders, and community members to successfully register and educate voters. Funding is in the public interest because it will help support efforts to increase voter participation in a non-partisan manner.</p>	\$20,000	7/24/2024 (1)

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3	Campana Studios	<p>The mission of Campana Studios is to create art programming, for adult and youth workshops and public art projects and collaboration with other organization.</p> <p>Funds will support operating expenses, salary for a part-time programs and other staff, as well as rental space, curation, installation reception, and programming for gallery shows.</p> <p>These projects will enhance Campana's ability to create platforms for artists to engage and uplifted communities as well as fulfill their mission. Funding is in the public interest because it will help increase access to the arts and arts education.</p>	\$40,000	7/24/2024 (2)
3	Carlsbad Hi-Noon Rotary Club Foundation	<p>The mission of the rotary is to promote the advancement of education, participate in general community services, and to assist other charitable organizations within the City of Carlsbad.</p> <p>Funds will support the Carlsbad Rotary Oktoberfest with the purchase of payment readers and walkie-talkie systems, equipment including pop-up tents, chairs, tables, shade canopies, parking shuttle buses for offsite parking as well as promotional materials including print and online advertisements, signage and banners.</p> <p>Funding is in the public interest because funds will be used for the Oktoberfest, a community event that brings the community together and draws visitors to the region.</p>	\$10,000	7/24/2024 (3)
3	The Coronado Schools Foundation	<p>The mission of the Coronado Schools Foundation is to raise and manage funds to provide exceptional learning experiences for all Coronado Unified School District students.</p> <p>Funds support the Coronado Art &amp; Wine Festival with the costs of safety and medical services including onsite ambulance and EMT crew, first aid station with medical equipment and fire extinguishers, sanitation equipment, safety and traffic control, security and fencing.</p> <p>Funding of the festival is in the public interest because it draws visitors to the region and brings the community together while promoting the benefits of the arts in education.</p>	\$10,000	7/24/2024 (4)
3	Disco Riot	<p>The mission of Disco Riot is to grow social consciousness and connection through collaborative, thought-provoking movement-based arts in San Diego.</p> <p>Funds will support the cost of staff salaries for artistic and administrative growth for BIPOC, LGBTQIA+, and disabled artists.</p> <p>Funding is in the public interest because it will help promote the health and societal benefits of dance in the community.</p>	\$10,000	7/24/2024 (6)

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3	The Samuel Lawrence Foundation	<p>The mission of The Samuel Lawrence Foundation is to strengthen community connections through art, science, and education by connection the community with knowledge and collaborating on solutions.</p> <p>Funds will support the costs of the radioactive waste symposium with the costs of staff salaries, advertising and marketing, including newsletter development and audio-visual recordings, equipment and facility rentals, and vendor invoices.</p> <p>This symposium will partner with UC San Diego and Scripps Institute of Oceanography to develop public engagement and solutions for the lack of a national nuclear waste policy for the safe storage and removal of nuclear waste from our community.</p>	\$10,000	7/24/2024 (6)
3	San Diego Youth Symphony and Conservatory	<p>The mission of San Diego Youth Symphony and Conservatory is to instill excellence in the musical and personal development of students through rigorous and inspiring musical training experiences.</p> <p>Funds will support the Childhood Introduction to Music Education, with Smiles (CHIMES) and Music Discovery programs with the costs of staff salaries and facility rentals.</p> <p>Funding is in the public interest because these innovative early education programs are fully interactive, making musical instruction a vehicle for early childhood development and improving school readiness.</p>	\$10,000	7/24/2024 (7)
3	2B-Rad	<p>The mission of 2B-RAD is to use nature to heal life's hardships.</p> <p>Funds will support the Hike 2B-RAD with the cost of salaries for coordinators, contractors, and supplies to run a hiking program that uplifts the health and well-being for hundreds of individuals participating actively in nature and community.</p> <p>Funding is in the public interest as these hikes help individuals and families meet new people and build community while remaining active and promoting mental health.</p>	\$10,000	8/28/2024 (1)

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3	Autism Tree Project Incorporated	<p>The mission of the Autism Tree Project is to help those neurodivergent live their best lives. Founded in 2003, Autism Tree is dedicated to improving the lives of those who are neurodivergent throughout San Diego County and benefits the entire family.</p> <p>Funds will support Education and Support and Navigating Neurodiversity Programs with the costs of staff salaries.</p> <p>This funding is in the public interest as these programs are expected to serve more than 1,700 children and families and will provide them with extensive support, social communication opportunities and the resources they need to enroll in college, secure employment and live independently.</p>	\$15,000	8/28/2024 (2)
3	Cardiff-by-the-Sea Chamber of Commerce	<p>The mission of the Cardiff-by-the-Sea Chamber of Commerce is to provide attractive entrances into Cardiff-by-the-Sea, to secure a safe and healthy environment, and to promote a walkable community that provides goods and services for residents and visitors alike.</p> <p>Funds will support the Cardiff Dog Days of Summer, Cardiff Farmer's Market and Taste of Cardiff, and the Kringle Mingle event with the purchase of tents, fencing, portables, security, stage/production set up, branded cups, branded shirts, MC, music, bus transport reusable cups and sporks, music, printed materials, marketing, trash removal, fencing, portables, traffic control, permits, decorations, and production set up.</p> <p>These events are in the public interest as they foster local community and culture, support small businesses, and encourage community engagement throughout San Diego County.</p>	\$15,000	8/28/2024 (3)
3	Carlsbad Rotary Foundation	<p>The mission of the Carlsbad Rotary Foundation is to unite community to take action to create lasting, positive change locally and around the globe.</p> <p>Funds will support the 2024 Annual Wine Vine Uncorked Carlsbad with the cost of website support to promote the event, permits, security, van, and gas rentals, AV equipment, and musician and staff salaries.</p> <p>This charity Wine and Vine is in the public interest because it will be benefiting 11 charities as well as draw people to the region and brings the community together. The event is also used to promote other important community services such as low-income families, homeless, youth, veterans, mental health services, environmental, and education.</p>	\$15,000	8/28/2024 (4)

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3	Coastal Roots Farm	<p>The mission of the Coastal Roots Farm is to cultivate healthy, connected communities by integrating sustainable agriculture, and food justice.</p> <p>Funds will support the Environmental STEM, Nutrition &amp; Workforce Development, Organic Food Access program and the Farm Film &amp; Music Festival with the cost of staff salaries and supplies such as gardening tools, seeds, soil, and irrigation.</p> <p>These programs are in the public interest as they deliver unique farm-based education and foster inclusive spaces for people of all ages and backgrounds to come together to create a healthier and vibrant community and a more sustainable region.</p>	\$17,500	8/28/2024 (5)
3	Community Housingworks	<p>The mission of Community Housingworks is to help people living on low wages and fixed incomes by building and owning stable, affordable apartment homes and providing onsite services and opportunities for residents.</p> <p>Funds will support the Study Stars and Family Nights programs with the cost of staff salaries and rentals to provide homework help, one-on-one tutoring and instructors to support i-Ready reading scores.</p> <p>These programs are in the public interest because they will be able to reach more than 40 children and families at the La Costa Paloma community, providing them with tools and cultural support to support reading and academic at home to achieve long-term academic and future success.</p>	\$10,000	8/28/2024 (6)
3	Little Italy Association	<p>The Little Italy Association pledges to advocate on behalf of its members and residents in the areas of public safety, beautification, and economic development while preserving the unique cultural resources that exist in the Little Italy community of San Diego.</p> <p>Funds will support office rent as well as marketing and public relations services to promote Little Italy in San Diego as a destination and promote local businesses and special events.</p> <p>These funds are in the public interest as they promote small businesses in the Little Italy region as well as provide maintenance services within the city right of way and public spaces to benefit residents and businesses and promote tourism.</p>	\$15,000	8/28/2024 (7)

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3	Rancho Santa Fe Rotary Foundation, Inc.	<p>The mission of the Rancho Santa Fe Rotary Foundation is to take action to create lasting change locally and around the globe.</p> <p>Funds will support the Taste of Rancho Santa Fe event with the cost of raffle ticket printing, packaging and display, scan rentals, TicketSpice, permits, security, bathroom rentals, Music/AV rentals, a DJ, parking, glassware, and online promotion of the event.</p> <p>These funds are in the public interest because this event will raise money to help multiple charities in providing support for the homeless and food insecure, abuse victims, foster youth, educational support and active duty and veteran groups.</p>	\$10,000	8/28/2024 (8)
3	San Diego Audubon Society	<p>The mission of the San Diego Audubon Society is to defend our region's birds, unique biodiversity, and threatened habitats through advocacy, education, and restoration.</p> <p>Funds will support 16 classes of 3rd-6th grade students through the Sharing our Shores Mission Bay education program with the cost of staff salaries, office rental, transportation, including buses, Kendall-Frost Marsh Day passes, and materials such as plants, seeds, and educational signs, and staff salary support for the Barona Cultural Center for Kumeyaay Curriculum Education.</p> <p>These programs are in the public interest because they provide education to youth to increase students understanding of coastal bird adaptations, conservation efforts in their community, and grow their desire to be environmental stewards.</p>	\$10,000	8/28/2024 (9)
3	San Diego Council on Literacy	<p>The mission of the San Diego Council on Literacy is to unite the community to support literacy through advocacy, partnerships, resources, and coordination.</p> <p>Funds will support the Literacy-for-All Service-Related resources with the costs of staff salaries to support literacy services and provide information and referral services, book purchases to provision books to children and replenish Little Free Libraries, mailed monthly books through the coordination of the imagination Library program, and promotional materials to recruit volunteers.</p> <p>These funds are in the public interest because they help support the Council to serve over 2,000,000 residents to unite communities and support literacy for all and have contributed to enhanced literacy skills for San Diego County students, parents, and community members.</p>	\$10,000	8/28/2024 (10)

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3	San Diego Food Systems Alliance	<p>The mission of the San Diego Food Systems Alliance is to cultivate a healthy, sustainable, and just food system in San Diego County.</p> <p>Funds will support the San Diego County Food Vision 2030 - 4th Annual Gathering with the costs of staff salaries, event coordinator, venue rental, printing costs, musicians and childcare.</p> <p>This event is in the public interest as it will provide a space for community leaders to come together to nurture the movement for food system transformation in San Diego County to cultivate a healthier, more sustainable, and more just food system throughout our region.</p>	\$10,000	8/28/2024 (11)
3	San Diego Lesbian, Gay, Bisexual, Transgender Pride aka San Diego Pride	<p>The mission of San Diego Pride is to foster pride, equality, and respect for all lesbian, gay, bisexual, and transgender communities locally, nationally, and globally.</p> <p>Fund will support the Youth Programming with the cost of staff salaries to advocate for and empower hundreds of LGBTQIA+ youth through a series of events and programs like the Pride Youth Marching Band, the Youth Leadership Academy, The Youth Art Show, and the Pride Youth Collective. Funds will also support the Art of Pride through commissioning local artists artwork, providing community education, and partnerships with local organizations in creating events that bring the community together. Funds will also support SHEFEST and accessibility programs with ASL interpretation, workshops, performers, vendors, mobility devices, staff salaries, ramps, sensory equipment, and other accessibility technology and supplies.</p> <p>These funds are in the public interest as these programs, events, and outreach efforts foster a sense of belonging and empowerment, offering a place where LGBTQIA+ individuals can thrive and celebrate their identities openly and proudly. SD Pride is committed to safety, education, awareness, and social justice and promoting understand and acceptance.</p>	\$10,000	8/28/2024 (12)



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3	The Surfrider Foundation	<p>The mission of The Surfrider Foundation is dedicated to the protection and enjoyment of our world's ocean, waves, and beaches, for all people, through a powerful activist network.</p> <p>Fund will support the Monthly Beach Cleanups in San Diego with the cost cleanup equipment such as trash grabbers/tables/canopies, the cost a storage unit where equipment is stored, event permit applications, staff fuel costs to manage these cleanups on site, and to fund meetings/sessions for training new volunteers, including the costs of T-shirts, modest giveaways, etc.</p> <p>These Monthly Beach Cleanups are a public benefit as they remove unsightly, environmentally damaging pollution from County Beaches as well as foster a community-based stewardship of the coast.</p>	\$15,000	8/28/2024 (13)
3	Temple Solel of Northern San Diego County, Inc.	<p>The mission of the Temple Solel is to be a vibrant, inclusive and engaged community, grounded in relationships.</p> <p>Funds will support contracting with the Sheriff's department for additional deputies to maintain police presence and serve as liaison with local law enforcement, shuttle services to prevent guests from walking along a busy street, and the salary for an additional security guard while site hardening is complete. All Temple Solel's activities and programs are open to the public without regard to religious affiliation.</p> <p>Funding will be in the public benefit as it will help promote Temple Solel in its operations to support local charities and external community activities to foster community events to bring different groups together as well as foster community benefit through programs such as meals for the homeless.</p>	\$30,000	8/28/2024 (14)
3	Un Mar De Colores	<p>The mission of the Un Mar de Colores is to envision an equitable coastal community with programs that bridge socio-economic gaps, increase coastal access, and encourage personal exploration and expression.</p> <p>Funds will support the Youth Surf Therapy for Equitable Ocean Access and Cultivating Stewardship Through Environmental Education programs with the costs of staff salaries, surfing equipment such as boards and wetsuits, transportation costs such as bus and van rentals, and permits.</p> <p>These programs are of public interest because they will connect 100 children from underserved communities to the transformative power of the ocean through surf therapy, environmental education, and 1-1 mentorship and will close the gaps in ocean access and environmental education.</p>	\$10,000	8/28/2024 (15)

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3	Walter Munk Foundation for the Oceans	<p>The mission of the Walter Munk Foundation for the Oceans is to continuing Walter Munk's Legacy of daring exploration and discovery through scientific research, education and ocean conservation.</p> <p>Funds will support the Walter Munk Day ~ Celebrate our Oceans Day event with permits, event coordinator and staff salaries, rentals, printed materials, hats, lanyards, bookmarks, generators, canopies, face painters, tablecloths, walkie talkies, and back packs/bags.</p> <p>This event is in the public interest as it provides an ocean and environment educational event that includes cultural and heritage education of the Kumeyaay as well as brings awareness to the importance of environmentally safe keeping of our oceans and coastlines.</p>	\$20,000	8/28/2024 (16)
		<b>DISTRICT 3 TOTAL AWARDED</b>	<b>\$332,500</b>	
4				
		<b>DISTRICT 4 TOTAL AWARDED</b> (Grant Purpose Amendments, Rescided Grant Awards and Returned Funds not included in Total Awarded)	<b>\$0</b>	
5	Escondido History Center	<p>The Escondido History Center's mission is to promote and celebrate the history and agricultural heritage of Escondido. They partner with other community organizations to host the annual Grape Day Festival, a free family event that was established in 1908.</p> <p>Funds will assist with marketing cost such as promotional materials, signs, banners, flyers, printing and advertising costs, rental cost for infrastructure such as a stage, tables, chairs, sinks, cooling stations, barriers, canopies, and portable restrooms, staff costs including entertainment and security for 2024 Grape Day Festival event.</p>	\$25,000	7/24/2024 (1)
5	Escondido Sunrise Rotary, Inc.	<p>The Escondido Sunrise Rotary is the premier host of the annual Grape Day 5K Walk event, that celebrates the history and tradition of Escondido while supporting the community and expanding educational opportunities.</p> <p>Funds will assist with fees, salaries, costs for event management, portable bathrooms, barrier rental, t-shirts, bibs, medals, banners, postage, software, and marketing costs including printing, signage, and staff for the 14th Annual Grape Day 5K event.</p>	\$35,000	7/24/2024 (2)

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5	Oceanside Chamber of Commerce	<p>The Oceanside Chamber of Commerce serves as the voice of businesses and supports the local community. They attend to the needs of businesses, advocate for pro-business policies, support economic development, and emphasize the value of trained, educated, and skilled local labor workforce.</p> <p>Funds will help to purchase and publish the Best of Oceanside Magazine, assist with event costs such as the Oceanside Senior Expo and North County Health Fair, programs including the Economic Development Program and Workforce Development Program that assist businesses and nonprofits through workshops, marketing, materials, and services.</p>	\$85,000	7/24/2024 (3)
5	Bonsall Chamber of Commerce	<p>The Bonsall Chamber of Commerce was established in 1990 and serves the community of Bonsall and the surrounding areas by advancing the welfare and prosperity of its members and businesses. Funds will assist with the design and purchase of the member directory, rental cost for buses and equipment to support the free Bonsall Bridge Centennial Celebration and salary cost for the visitor and office operations to increase economic stability and promote tourism.</p>	\$39,000	8/28/2024 (1)
5	YMCA of San Diego County	<p>The YMCA of San Diego County (YMCA) is a non-profit dedicated to improving the quality of human life and to helping all people realize their fullest potential. The Joe &amp; Mary Mottino Family YMCA branch serves families in Oceanside. Many of the skills, connections, and experiences that children need such as life-saving swim lessons, \$45,000 care and access to instruction is a critical need for local families, and aquatics programming will be an essential support of commitment to the community. Funds will support facility operation costs such as pool maintenance and cleaning, instructor(s) and lessons cost for swim safety lessons for children.</p>	\$45,000	8/28/2024 (2)
<b>DISTRICT 5 TOTAL AWARDED</b> (Grant Purpose Amendments, Rescinded Grant Awards and Returned Funds not included in Total Awarded)			<b>\$229,000</b>	