



COUNTY OF SAN DIEGO
VOLUNTEER REPORT FORM
PERIOD JULY 1, 2022 - JUNE 30, 2023
Deadline: July 21, 2023

1. DEPARTMENT INFORMATION:

| | |
|----------------|--|
| Department: | University of California Cooperative Extension |
| Division/Unit: | San Diego County |

2. VOLUNTEER PROGRAM BENEFITS:

- a. GENERAL VOLUNTEERS (this section should include community volunteer, student intern, groups, corporations, etc.)

No. of Volunteers: 570 Hours: 387,392 x \$37.32 = \$14,457,469.44

Types of work performed by GENERAL VOLUNTEERS in this category:

Master Gardeners are volunteers trained and supervised by the University of California Cooperative Extension (UCCE). For 40 years the Master Gardener Volunteers have been dedicated to our mission “to extend research-based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California and be guided by our core values and strategic initiatives” to San Diego County residents. Typically, this extremely useful information is disseminated via the Master Gardener’s 24/7 hotline, information booths at local fairs and garden shows, walk-ins, mail, demonstration gardens, seminars, workshops, newspaper and print articles, blogs with science-based research, school gardens, and various other community events.

The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development. Local Youth and Adult volunteers organize and facilitate 15 community clubs. San Diego County 4-H is also expanding its network to include Military bases again and is partnering with local bases like the Silverstrand CYP and more.

The Master Food Preserver (MFP) is a public service and outreach program that extends research-based information about home food preservation to the public. The key mission is to keep residents safe and well as they culturally appropriate, research-based practices to safely preserve food in home, reducing food waste, increasing food security, and providing engaging ways for citizens to explore healthy food. This program rose from the ground floor in October of 2022 with only 12 volunteers. As of June 2023, we have a total of 28 volunteers. Each volunteer received an intensive training program that covered topics as food safety, boiling water and atmospheric steam canning, pressure canning, canning jam and jellies, pickling and fermenting, and dehydrating and freezing. Classes met several times a month, with multiple hands-on labs, quizzes, special projects, and a final exam.



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b. INSTITUTIONAL VOLUNTEERS (this section should include honor camp inmates, PIC/RETC, GAIN, etc.)

No. of Volunteers: N/A Hours: N/A x \$37.32 = \$0.00

Types of work performed by INSTITUTIONAL VOLUNTEERS in this category:

c. SPECIALIZED VOLUNTEERS (this section should include utilization of Special Volunteers in positions requiring specific skills and/or expertise levels, for example, an attorney, physician, sports figure, or celebrity). These specialized positions have verifiable compensation levels (VCL). If you have such a volunteer, please indicate the position, hours, and compensation level below.)

| | | | | | |
|-------------------------|-------|---|-------|---|----------------|
| Position | Hours | x | VCL | = | Dollar Benefit |
| Educational Cooperators | 240 | | 51.44 | | \$12,345.60 |

No. of Volunteers: 40 Total Hours: 240 Total Value: = \$12,345.60

Types of work performed by SPECIALIZED VOLUNTEERS in this category:

Coming off of Covid, the amount of EFNEP workshops have declined drastically. The school's Outreach Coordinator Position was either redistributed to online or the position was terminated all together. This caused a major issue for scheduling workshops on site.

d. TOTALS OF DEPARTMENT VOLUNTEERS (from above):

| | No. of Volunteers | | Hours | | Dollar Benefit |
|-------------------------|-------------------|--------------------|----------------|--------------------|------------------------|
| 2a. | 570 | | 387,392 | | \$14,457,469.44 |
| 2b. | 0 | | 0 | | \$0.00 |
| 2c. | 40 | | 240 | | \$12,345.60 |
| Total Volunteers | 610 | Total Hours | 387,632 | Total Value | \$14,469,815.04 |

3. DONATIONS TO VOLUNTEER PROGRAM:



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Please list all donations to the department's Volunteer Program including monetary donations and tangible/intangible items. Items such as computers, air time, transportation, books, etc. Please assign a fair market value to each and add to the total value of the donations section.

| | | | |
|---------------------|--------------------|--------|------------|
| Item Donated: | MG Endowments | Value: | \$5,850.00 |
| Item Donated: | Plants & Materials | Value: | \$799.00 |
| Total Value: | | | \$6,649.00 |

4. VOLUNTEER PROGRAM COSTS:

- a. Cost of direct supervision of volunteers (total hours of direct supervision times hourly rate of staff person(s) directly supervising program volunteers.

| | | | | |
|----------|---|--------------|---|--------|
| Hours: 0 | x | Rate: \$0.00 | = | \$0.00 |
|----------|---|--------------|---|--------|

- b. Cost of program coordination (total hours of program coordination times hourly rate of coordinator(s)). This section should include coordination of staff, compiling statistics, job description preparation, volunteer placements and recognition, etc.

| | | | | |
|------------|---|---------------|---|--------------|
| Hours: 275 | x | Rate: \$40.97 | = | \$ 11,266.75 |
|------------|---|---------------|---|--------------|

- c. Other program costs (volunteer training materials/supplies, recognition costs, etc.):

| <u>Item</u> | <u>Cost</u> |
|-------------------------------------|-------------|
| N/A | N/A |
| TOTAL OF OTHER PROGRAM COSTS | \$0.00 |

| | |
|--|-------------|
| d. TOTAL OF VOLUNTEER PROGRAM COST (Sum of 4a, 4b and 4c) | \$11,266.75 |
|--|-------------|

5. NET BENEFIT TO DEPARTMENT FROM VOLUNTEER PROGRAM:

- | | |
|--|------------------------|
| a. Total Dollar Benefits of Volunteers, Item 2d (Page 2) | \$14,469,815.04 |
| b. Total of Donations to Volunteer Program, Item 3 (Page 2) | \$6,649.00 |
| c. Subtract Total of Volunteer Program Costs, Item 4d (Page 3) | \$11,266.75 |

| | |
|------------------------------|------------------------|
| TOTAL PROGRAM BENEFIT | \$14,465,197.29 |
|------------------------------|------------------------|



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6. RECRUITING:

Please describe your recruiting programs:

Master Gardener Volunteers are added to our program every other year. Our program recruited and trained 50 new Master Gardener Volunteers, graduating in June 2023. Each Master Gardener agrees to a 6-month long training commitment involving weekly training by UC and local horticultural experts to become certified Master Gardeners. Each year, Master Gardeners must complete a minimum number of volunteer and continuing education hours to recertify and continue with the program. Recruitment for the next class of Master Gardeners will begin in September 2024.

For the 22-23 program year clubs continued to use traditional marketing and outreach opportunities like flyers in schools and community centers, online community portals, local news and reporting. The website and social media for county information, as well as individual club, was widely used for outreach. Many clubs participated in community events like street fairs and parades to promote the program.

EFNEP staff are always recruiting for more classes and attend scheduled collaborative meeting held throughout the county.

7. SPECIAL VOLUNTEER PROGRAM ACTIVITIES/ACHIEVEMENTS:

Please describe any special activities and/or achievements your program was involved in during the period of this report:

In 2022, the Master Gardeners (MGs) held a special outdoor event, the Fall Plant Sale. We welcomed more than 3,500 people who browsed thousands of plants for sale, including cool season vegetables, flowers, drought-tolerant succulents and California natives, unique houseplants, orchids, seeds, and exotic edibles, such as dragon fruit starts. Along with the plant sale, the event included demonstrations and exhibits on a range of topics: fall planting of vegetables, herbs, and fruit trees; new irrigation techniques; how to compost; "good bugs" vs. "bad bugs"; monarch butterflies and milkweed; school gardens; gardens in the community; a flower-arranging class; and a children's bean-planting booth and so much more.

Read more about the plant sale here:

https://enewspaper.sandiegouniontribune.com/infinity/article_share.aspx?guid=8d343ef8-8e45-4269-8406-56aab251ccb6

See photos from the event here:

<https://deannachandra.smugmug.com/Fall-Plant-Sale-SDMG2022/i-FdxNDgg>

Master Gardeners partnered with the newly built Youth Transition Center (previously Juvenile Hall) to help maintain and engage incarcerated youth in the garden. Additionally, the MGs worked with the City of San Diego and EDCO to plant over 300 street trees in the Paradise Hills area of South County. As well as staffing an informational booth at the San Diego County fair, every day it was open for the 2023 season.

The Master Gardener Program established the Demonstration Garden at the Flower Fields in Carlsbad and hosted over 285,000 people in the short two months they were open to the public, March-May 2023. During that time, tourists and locals alike enjoyed the open space of



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the demonstration garden, asking gardening questions of MG docents who staffed the garden in shifts to ensure there was always someone available to assist. The Demonstration Garden at COC hosted lunch and learns for county staff once a month during the whole year, each month focusing on a different topic and county program to highlight.

An all-virtual Spring Seminar was produced by Master Gardeners to educate the public on a wide range of topics, while accommodating the need for virtual education due to COVID. In April, Master Gardeners hosted their biggest informational outreach event of the year, The 2023 Virtual Spring Seminar. Each year, the Spring Seminar brings outstanding gardening-related classes to residents of San Diego County. Our 2023 Seminar includes a wide variety of classes on an array of gardening topics, highlighting our outreach theme of Bee friendly, Water-wise Gardening. We welcomed 586 participants of the community who attended 15 hours of lectures.

4-H Volunteers stepped up to plan and conduct county events online and in person. These events supported public speaking and interviewing skills. Clubs have participated in statewide programs and awards like the Golden Clover Award. One member of the Poway Club was awarded this high honor for work in public speaking curriculum development. Many other youth and adult volunteers have participated in both regional and state events to grow leadership, civic engagement, and healthy living skills to bring back to their local communities.

8. VOLUNTEER PROGRAM GOALS FOR FISCAL YEAR 2022 -23:

Please describe your program goals. Include activities, number of volunteers, recruitment, training, recognition and other goals:

During the 2021-2022 program year, our goal was to migrate slowly back from COVID safely. We successfully have fully migrated back to offering in-person educational opportunities, as well as focused on created many hybrid opportunities. Our program goals for the upcoming program year are to host a 40th anniversary educational seminar and bring more awareness that the Master Gardener Program is a resource for so much information.

Our new contract program was initiated to assist in gaining more interest in our EFNEP program with more competitive class options such as basic gardening and beginning food preservation which is an ongoing advertisement for EFNEP.

With the 4-H now capable of operating both virtually and in-person, the San Diego County 4-H program will continue to grow their numbers in both volunteer and youth members. We will focus on volunteer and program development for the next year. We will continue to explore all 4-H delivery methods including but not limited to afterschool programming, military partnerships, spin clubs and the traditional 4-H club.

9. GENERAL INFORMATION:



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|-----------------------------------|---------------------|------------|--|
| Name of Person Completing Report: | Erin Spaniel | | |
| Phone Number: | 858-822-7711 | Mail Stop: | |
| Email: | enspaniel@ucanr.edu | | |

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|------------------------|---------------------|------------|--|
| Volunteer Coordinator: | Leah Taylor | | |
| Phone Number: | 858-822-7711 | Mail Stop: | |
| Email: | leataylor@ucanr.edu | | |

10. DEPARTMENT CERTIFICATION:

Christopher McDonald

DEPARTMENT HEAD SIGNATURE

18 July 2023

DATE