



**OFFICE OF THE MAYOR**

**RECEIVED**

OCT 14 2008

SAN DIEGO  
COUNTY GRAND JURY

October 9, 2008

San Diego County Grand Jury  
c/o Laura Nicks, Coordinator  
330 W. Broadway, Suite 477  
San Diego, CA 92101-3830

Dear Members of the Grand Jury:

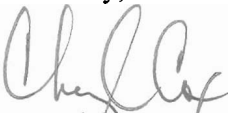
On behalf of the people of Chula Vista, I would like to thank you for recognizing the City's Climate Change action measures, the most recent policy step in two decades of commitment by our community. The Grand Jury Report on Global Warming references the International Council of Local and Environmental Initiatives (ICLEI). As an ICLEI founding member, Chula Vista was one of the first six ICLEI members to receive the City's for Climate Protection Campaign top award and has received the award twice.

The City is complying with the intent and spirit of the City's public process and the Grand Jury's recommendation to "fully implement the Climate Change Working Group's (CCWG) recommendation." After additional and extensive stakeholder review, the City amended two measures. The Business Assessment Measure will begin as a voluntary measure. The Building Standards Measure has been revised from a progressive 20% above Title 24 minimum energy efficiency standard to an initial 15% above Title 24 with an annual review by the City Council in subsequent years.

The City is continuing its strong tradition of environmental leadership and has begun implementing the seven measures. The City Manager's monthly meetings with Department Directors tasked with implementing these measures and accountability for progress represents the City's continuing commitment. I have attached an example of the most recent monthly progress report (Attachment 1). Staff will make a formal progress report to the City Council and the public in a City Council meeting early next year.

We appreciate the Grand Jury's commendation and encourage residents throughout the region to participate in developing and implementing public and private investment necessary to achieve an environmentally and economically sustainable future.

Sincerely,



Cheryl Cox  
Mayor

Cc: Presiding Judge Kenneth K. So  
Leonard D. Martin, Grand Jury Foreman  
City Council

# CLIMATE PROTECTION MEASURES IMPLEMENTATION



**Overall Administration**  
Conservation & Env. Services (Lead)

ID	Task Name	% Complete	Start	Finish	Resource Names	2008				2009				2010			
						Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	
1	<b>MEASURES TRACKING &amp; REPORTING</b>	27%	Mon 06/30/08	Fri 01/30/09													
2	Performance Measures Tracking	48%	Tue 07/15/08	Mon 10/20/08													
3	Finalize selection of performance metrics for each measure	100%	Tue 07/15/08	Mon 08/18/08	CES,FIN,P&B,PW												
4	Develop internal tracking processes per measure	20%	Tue 08/19/08	Mon 10/20/08	CES,FIN,P&B,PW												
5	<b>Progress Reporting</b>	40%	Mon 06/30/08	Fri 01/30/09													
6	Report implementation progress at monthly meeting w/ City Manager	45%	Tue 07/15/08	Fri 01/30/09	CES,FIN,P&B,PW												
7	Develop annual, 3rd-party verified GHG emissions report (ICLEI & CA Climate Registry)	40%	Mon 06/30/08	Wed 12/31/08	CES												
8	Update City Council bi-annually on implementation progress	0%	Tue 01/13/09	Tue 01/13/09	CES,FIN,P&B,PW												
9	Update Community bi-annually on implementation progress (see Outreach section below)	0%	Mon 01/12/09	Fri 01/30/09	CES												
10	<b>Outreach</b>	3%	Thu 07/10/08	Fri 01/30/09													
11	Develop branding for City's climate protection programs	20%	Mon 08/11/08	Fri 09/26/08	CES,COM												
12	Produce marketing materials for community outreach & education	0%	Mon 09/29/08	Fri 11/28/08	CES,COM												
13	Organize public workshops to engage diverse stakeholders	0%	Thu 07/10/08	Fri 01/30/09	CES												
14	<b>MEASURES FINANCING</b>	9%	Mon 06/02/08	Tue 06/01/10													
15	<b>SDG&amp;E PARTNERSHIP TIMELINE</b>	37%	Thu 07/10/08	Tue 12/02/08													
16	Receive tentative funding notice from SDG&E	100%	Thu 07/10/08	Thu 07/31/08	CES												
17	Prepare necessary contract	0%	Wed 10/08/08	Fri 11/14/08	CES,CA												
18	Draft agenda statement due	0%	Mon 11/17/08	Mon 11/17/08	CES												
19	Final agenda statement due	0%	Wed 11/26/08	Wed 11/26/08	CES												
20	Council Decision	0%	Tue 12/02/08	Tue 12/02/08													
21	<b>LOCAL FEE AUTHORITY TIMELINE</b>	0%	Fri 10/31/08	Wed 09/02/09													
22	State Legislative Process	0%	Fri 10/31/08	Fri 05/01/09													
23	Draft plan and fee structure	0%	Fri 10/31/08	Fri 01/30/09	LEG,CES												
24	Legislative process & adoption	0%	Mon 02/16/09	Fri 05/01/09	LEG,CES												
25	Local Implementation Process	0%	Mon 12/01/08	Wed 09/02/09													
26	Public outreach & workshop	0%	Mon 12/01/08	Fri 01/30/09	CES												
27	Draft ordinance & budget (retroactive)	0%	Mon 03/02/09	Fri 05/01/09	CES,FIN,CA												

CA - Attorney; CES - Cons. & Env. Serv.; CLE - Clerk; COM - Communications; ED - Economic	Task		Milestone		External Tasks	
FIN - Finance; LEG - Legislative; OBA - Budget; P&B - Planning & Building; PW - Public Works	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	

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						Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	
28	Draft Agenda Statement due	0%	Mon 05/04/09	Mon 05/04/09	CES,FIN					◆	05/04						
29	Final agenda statement due	0%	Wed 05/13/09	Wed 05/13/09	CES,FIN					◆	05/13						
30	1st reading (public hearing)	0%	Tue 05/19/09	Tue 05/19/09	CES,FIN					◆	05/19						
31	2nd reading & Council decision	0%	Tue 06/02/09	Tue 06/02/09	CES,FIN					◆	06/02						
32	Ordinance becomes effective	0%	Wed 09/02/09	Wed 09/02/09						◆	09/02						
33	<b>Billing Implementation</b>	0%	Tue 06/02/09	Wed 09/02/09						▬							
34	Develop/update assessment process & forms	0%	Tue 06/02/09	Wed 09/02/09	FIN					▬							
35	<b>FRANCHISE FEE TIMELINE</b>	3%	Wed 09/17/08	Wed 06/03/09						▬							
36	MOU Franchise Fee Amendment	5%	Wed 09/17/08	Wed 06/03/09						▬							
37	Draft proposal: rate caps, exemptions, consumer impact	15%	Wed 09/17/08	Fri 10/31/08	CES,CA					▬							
38	Public outreach & workshop	0%	Mon 11/03/08	Wed 12/17/08	CES					▬							
39	Prop 218 review	0%	Mon 11/03/08	Thu 11/13/08	CA					▬							
40	45-day notice (if public protest)	0%	Wed 12/17/08	Fri 01/30/09	CES,CLE					▬							
41	Draft agenda statement due	0%	Mon 02/02/09	Mon 02/02/09	CES					◆	02/02						
42	Final agenda statement due	0%	Wed 02/11/09	Wed 02/11/09	CES					◆	02/11						
43	1st reading (public hearing)	0%	Tue 02/17/09	Tue 02/17/09	CES					◆	02/17						
44	2nd reading & Council decision	0%	Tue 03/03/09	Tue 03/03/09	CES					◆	03/03						
45	Franchise fee increase becomes effective	0%	Wed 06/03/09	Wed 06/03/09						◆	06/03						
46	<b>Billing Implementation</b>	0%	Tue 03/03/09	Wed 06/03/09						▬							
47	Develop/update assessment process & forms	0%	Tue 03/03/09	Wed 06/03/09	FIN					▬							
48	<b>BOND TIMELINE</b>	1%	Fri 07/11/08	Tue 06/01/10						▬							
49	<b>Bond Preparation</b>	1%	Fri 07/11/08	Fri 07/17/09						▬							
50	Determine bond amount, type and voter approval % required	5%	Fri 07/11/08	Fri 12/19/08	CES,FIN,CLE,CA					▬							
51	Phased debt & revenue structure - total bond authority vs. specific bond amount	0%	Fri 07/11/08	Fri 12/19/08	CES,FIN					▬							
52	Draft ballot language for 06/2009 - 06/2010 election	0%	Tue 12/30/08	Fri 07/17/09	CES,FIN,CLE,CA					▬							
53	Public outreach & workshop	0%	Mon 01/05/09	Fri 02/27/09	CES					▬							
54	<b>Bond Approval - 06/2009 Track</b>	0%	Mon 02/02/09	Tue 06/02/09						▬							

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55	Draft Agenda Statement due	0%	Mon 02/02/09	Mon 02/02/09	CES,FIN					◆	02/02							
56	Final Agenda Statement due	0%	Wed 02/11/09	Wed 02/11/09	CES,FIN					◆	02/11							
57	Council decision	0%	Tue 02/17/09	Tue 02/17/09	CES,FIN					◆	02/17							
58	Voter approval through general election	0%	Tue 06/02/09	Tue 06/02/09	CLE							◆	06/02					
59	<b>Bond Approval - 11/2009 Track</b>	0%	Mon 07/06/09	Tue 11/03/09										▬				
60	Draft Agenda Statement due	0%	Mon 07/06/09	Mon 07/06/09	CES,FIN							◆	07/06					
61	Final Agenda Statement due	0%	Wed 07/15/09	Wed 07/15/09	CES,FIN							◆	07/15					
62	Council decision	0%	Tue 07/21/09	Tue 07/21/09	CES,FIN							◆	07/21					
63	Voter approval through general election	0%	Tue 11/03/09	Tue 11/03/09	CLE									◆	11/03			
64	<b>Bond Approval - 06/2010 Track (CM Preferred)</b>	0%	Mon 02/01/10	Tue 06/01/10														
65	Draft Agenda Statement due	0%	Mon 02/01/10	Mon 02/01/10	CES,FIN									◆	02/01			
66	Final Agenda Statement due	0%	Wed 02/10/10	Wed 02/10/10	CES,FIN									◆	02/10			
67	Council decision	0%	Tue 02/16/10	Tue 02/16/10	CES,FIN									◆	02/16			
68	Voter approval through general election	0%	Tue 06/01/10	Tue 06/01/10	CLE													◆
69	<b>Special assessment district</b>	0%	Wed 08/19/09	Tue 10/13/09														
70	Develop assessment district guidelines	0%	Wed 08/19/09	Wed 09/16/09	CES,FIN									▬				
71	Create district GIS layer	0%	Wed 09/16/09	Tue 10/13/09	CES,FIN,ITS									▬				
72	<b>DEVELOPMENT FEE TIMELINE</b>	15%	Mon 08/18/08	Fri 02/13/09														
73	Finalize scope & contract with Maximus	95%	Mon 08/18/08	Fri 09/12/08	OBA					▬								
74	Analyze development fee schedule	0%	Mon 09/15/08	Fri 01/09/09	OBA									▬				
75	Council review & decision	0%	Mon 01/12/09	Fri 02/13/09	OBA													
76	<b>CARBON OFFSET FEE TIMELINE</b>	22%	Mon 07/28/08	Fri 12/19/08														
77	Establish list of qualified work	50%	Mon 07/28/08	Fri 09/05/08	P&B					▬								
78	Determine administrative fee & rebate amounts	50%	Mon 07/28/08	Fri 09/05/08	P&B					▬								
79	Develop program guidelines & literature	10%	Mon 09/08/08	Fri 11/07/08	P&B									▬				
80	Establish finance accounts	0%	Mon 11/10/08	Fri 12/05/08	P&B,FIN													
81	<b>Modify Permits Plus</b>	0%	Mon 11/10/08	Fri 12/19/08	P&B													

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82	<b>GRANT TIMELINE</b>	15%	Mon 06/02/08	Tue 06/30/09													
83	<b>AB118 - Alt. &amp; Renewable Fuels, Vehicles &amp; Infrastructure Program</b>	17%	Tue 08/26/08	Mon 03/02/09													
84	Draft pre-proposal for submittal	100%	Tue 08/26/08	Fri 09/12/08	PW												
85	Draft full proposal for submittal	0%	Mon 09/15/08	Fri 12/19/08	PW												
86	Secure funding	0%	Mon 03/02/09	Mon 03/02/09	PW												
87	<b>CEC Community Planning Grant</b>	31%	Mon 07/21/08	Mon 01/19/09													
88	Draft pre-proposal for submittal	100%	Mon 07/21/08	Fri 08/15/08	ED,P&B												
89	Draft full proposal for submittal	0%	Mon 09/29/08	Fri 11/28/08	ED,P&B												
90	Secure funding	0%	Mon 01/19/09	Mon 01/19/09	ED,P&B												
91	<b>DWR Proposition 50</b>	6%	Mon 09/01/08	Mon 03/02/09													
92	Compile potential project information for upcoming PSP	25%	Mon 09/01/08	Fri 09/26/08	CES,PW,P&B,OBA												
93	Review PSP when released	0%	Mon 09/29/08	Fri 10/31/08	CES,PW,P&B,OBA												
94	Draft & submit proposal	0%	Mon 10/13/08	Fri 12/12/08	CES,PW,P&B,OBA												
95	Secure funding	0%	Mon 03/02/09	Mon 03/02/09													
96	<b>Energy Efficiency &amp; Conservation Block Grants (EECBG)</b>	14%	Mon 06/02/08	Tue 06/30/09													
97	Track appropriations for EECBG	25%	Mon 06/02/08	Wed 12/31/08	CES,LEG												
98	Review DOE guidelines for fund distribution	0%	Thu 01/01/09	Thu 04/30/09	CES,FIN												
99	Submit municipal proposal for fund distribution (if necessary)	0%	Fri 05/01/09	Tue 06/30/09	CES,FIN												

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	Split		Summary		External Milestone	
	Progress		Project Summary		Deadline	