

SchoolLink™

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Spotlight

MARCH 2019

- Establish an outreach strategy in your **Annual SchoolLink Plan**.
- Review the impact of outreach efforts at least twice a year and adjust your strategy as needed.

Effective and consistent outreach is necessary to generate enough referrals to sustain SchoolLink services. Spring is a good time to review the impact of your fall outreach efforts and refine your outreach strategy.

The new SchoolLink training has a [module on outreach](#) that highlights best practices and provides template outreach materials. Your [Annual SchoolLink Plan](#) also provides guidance on how to develop your outreach strategy.

Please contact your supervisor with any questions. The County COR is also available to provide Technical Assistance through your Program Manager.

Thank you for all that you do for San Diego kids!

SchoolLink