



3-4-50: Chronic Disease Deaths in San Diego County Short Brief — North Coastal Region, 2000-2022

(Click Here for Detailed Brief)

3 Behaviors

poor diet, tobacco use, and physical inactivity

contribute to

4 Chronic Diseases

cancer, heart disease & stroke, type II diabetes, and lung disease

that result in over

50 Percent

of all deaths worldwide

What is 3-4-50?

Three-four-fifty refers to three behaviors that contribute to four chronic diseases and result in 50% or more deaths worldwide. These chronic diseases are potentially preventable through modifying diet, physical activity, and smoking behaviors. In San Diego County, 44% of all deaths are due to these four chronic diseases.

3-4-50 in San Diego County—North Coastal Region

- From 2000-2022, the overall percent of deaths due to 3-4-50 chronic diseases decreased in the North Coastal Region and its subregional areas (SRAs) (Figure 1).
- Overall, 3-4-50 chronic disease death rates have decreased in the North Coastal Region and its SRAs from 2000-2022 (Figure 2).
- Among the North Coastal Region SRAs, San Dieguito had the highest percentage of deaths due to 3-4-50 chronic diseases in 2022.
- Among the North Coastal Region SRAs,
 Oceanside had the highest death rate due to 3-4-50 chronic diseases in 2022.
- Despite a decrease, 3-4-50 chronic diseases still accounted for 44% of all deaths in the North Coastal Region in 2022.

Figure 1: 3-4-50 Death Percentages

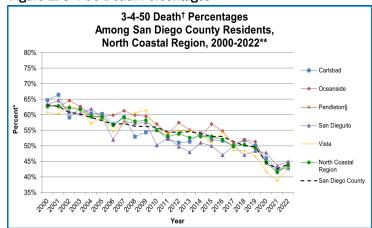
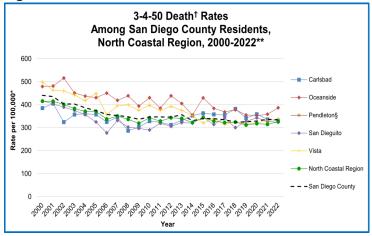


Figure 2: 3-4-50 Death Rates



*3.4-50 deaths as a percentage of all cause deaths. Rates per 100,000 population. †3.4-50 deaths include stroke, coronary heart disease (CHD), diabetes, COPD, asthma, and cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).

§Rates and percentages not calculated for fewer than 5 events for the years 2000 to 2019. Rates and percentages not calculated for fewer than 11 events for the years 2020-2022. Rates and percentages not calculated in cases where zip code is unknown.

**The COVID-19 pandemic was associated with increases in all-cause mortality. COVID-19 deaths have affected the patterns of mortality including those of 3-4-50 chronic diseases. Source: California Department of Public Health, 2000-2013 Death Statistical Master Files, 2014-2022 California Vital Records Business Intelligence System (VRBIS). SANDAG, Current Population Estimates. Population estimates for 2020 and 2021 were derived using the 2010 decennial census and data should be considered preliminary. 2022 population estimates were derived from the 2020 decennial census.

Prepared by County of San Diego (CoSD), Health and Human Services Agency (HHSA), Public Health Services (PHS), Community Health Statistics Unit, January 2024.

For more information and data, go to www.SDHealthStatistics.com



What does 3-4-50 look like in North Coastal Region?





In North Coastal Region, 3-4-50 is actually 3-4-44

In San Diego County, 3-4-50 is actually 3-4-44

3 BEHAVIORS

TOBACCO USE

• In 2022, 3.7% of adults in North Coastal Region reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

In 2020, nearly 1 in 2 children in North Coastal Region spent 5 or more hours on sedentary activities on typical weekend days.

POOR NUTRITION

 In 2020, 51.7% of children in North Coastal Region ate less than 5 servings of fruits/vegetables daily.

TOBACCO USE

In 2022, 4.6% of adults in San Diego County reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

 In 2020, over 1 in 3 children in San Diego County spent 5 or more hours on sedentary activities on typical weekend days.

POOR NUTRITION

 In 2020, 62.8% of children in San Diego County ate less than 5 servings of fruits/vegetables daily.

4 CHRONIC DISEASES

CANCER

 In 2022, cancer was the leading cause of death in North Coastal Region.

HEART DISEASE & STROKE

 In 2022, 7.0% of adults in North Coastal Region had ever been diagnosed with heart disease.

DIABETES

In 2022, 4.8% of adults in North Coastal Region had ever been diagnosed with diabetes.

LUNG DISEASE

 In 2022, 13.4% of residents (ages 1 year and older) in North Coastal Region had ever been diagnosed with asthma.

CANCER

In 2022, cancer was the leading cause of death in San Diego County.

HEART DISEASE & STROKE

 In 2022, 7.2% of adults in San Diego County had ever been diagnosed with heart disease.

DIABETES

 In 2022, 7.9% of adults in San Diego County had ever been diagnosed with diabetes.

LUNG DISEASE

 In 2022, 15.2% of residents (ages 1 year and older) in San Diego County had ever been diagnosed with asthma.

CAUSE OVER 50% OF DEATHS

In 2022, cancer, heart disease and stroke, diabetes, and lung disease caused 44% of all deaths in the North Coastal Region.

In 2022, cancer, heart disease and stroke, diabetes, and lung disease caused 44% of all deaths in San Diego County.