



**Public Health Services
Maternal, Child & Family Health Services (MCFHS)
Chronic Disease and Health Equity (CDHE) Unit
Program Fact Sheet
FY17/18**



What Is the CDHE Program? The CDHE Unit program goal is to promote wellness and prevention of illness, disability, and premature death from chronic diseases, and reduce health disparities. CDHE includes several grant-funded programs, including: Healthy Works: Prevention Initiative; Tobacco Control Resource Program (TCRP), Nutrition Education and Obesity Prevention (NEOP) Program, Childhood Obesity Initiative (COI), Sodium Reduction Initiative (SRI), Lactation Supportive Environments (LSE), and other programs.

Authority

- California Health and Safety Code Sections 104350-104559, Tobacco Control, and the Revenue and Taxation Code Section 30130.50-30130.58 (California Healthcare, Research and Prevention Tobacco Tax Act of 2016)
- Public Law 111-296, the Healthy, Hunger-Free Kids Act of 2010

| Total Budget \$9,957,553 | Revenue | | | Expenditures | | |
|-----------------------------|-------------|-------------|--------------|-----------------|-------------------|-------------|
| | Federal | State | County/Other | Salary/Benefits | Supplies/Services | Contracts |
| | \$6,401,595 | \$1,785,144 | \$1,770,814 | \$3,689,494 | \$424,853 | \$5,843,206 |

Whom Does CDHE Serve?

- San Diego County residents
- San Diego County residents who are participants of the Supplemental Nutrition Assistance Program (SNAP) or are eligible for SNAP-Ed (at or below 185% of the Federal Poverty Level)
- San Diego County clients and employees

What Does CDHE Do?

- Healthy Works: Prevention Initiative—supports implementation of general and priority population approaches to promote health and to support and reinforce healthful behaviors, lifestyle improvements, health system interventions, and community-clinical linkages.
- TCRP—works to decrease smoking prevalence, teen smoking initiation, and exposure to secondhand smoke through environmental, policy, and behavioral changes.
- NEOP—provides nutrition education and policy, systems, and environmental change services to reduce obesity and improve health among low-income residents that are eligible for the federally funded CalFresh food assistance program.
- COI—aims to reduce and prevent childhood obesity by advancing policy, systems, and environmental (PSE) changes that improve healthy eating and active living objectives across the domains of healthcare, government, schools and after-school, early childhood, businesses, community, and media.
- SRI—seeks to reduce sodium consumption through congregate meal programs and worksite food environments, as a means to improve health outcomes for the County’s clients and employees.
- LSE—works to support families in reaching their breastfeeding goals through PSE changes in childcare facilities.

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