

ACCEPTANCE OF CALFRESH HEALTHY LIVING PROGRAM FUNDS



Thomas R. Coleman, M.D., M.S.
Health Services Advisory Board Meeting
July 10, 2023

[SANDIEGOCOUNTY.GOV/HHSA](https://www.sandiegocounty.gov/hhsa)

PROGRAM FUNDING STRUCTURE



USDA SNAP-Ed Program



California Department of Social Services (CDSS)



California Department of Public Health



- Healthy food access
- Physical activity
- Policy, Systems, and Environmental Changes (PSEs)
- Nutrition education



BACKGROUND



CFHL is a core and sustained source of funding for addressing obesity and chronic disease prevention.

- Started in 2012; this will be 5th cycle of the program.

Goal: Improve the likelihood that individuals eligible for Supplemental Nutrition Assistance Program (SNAP) will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans.



BACKGROUND



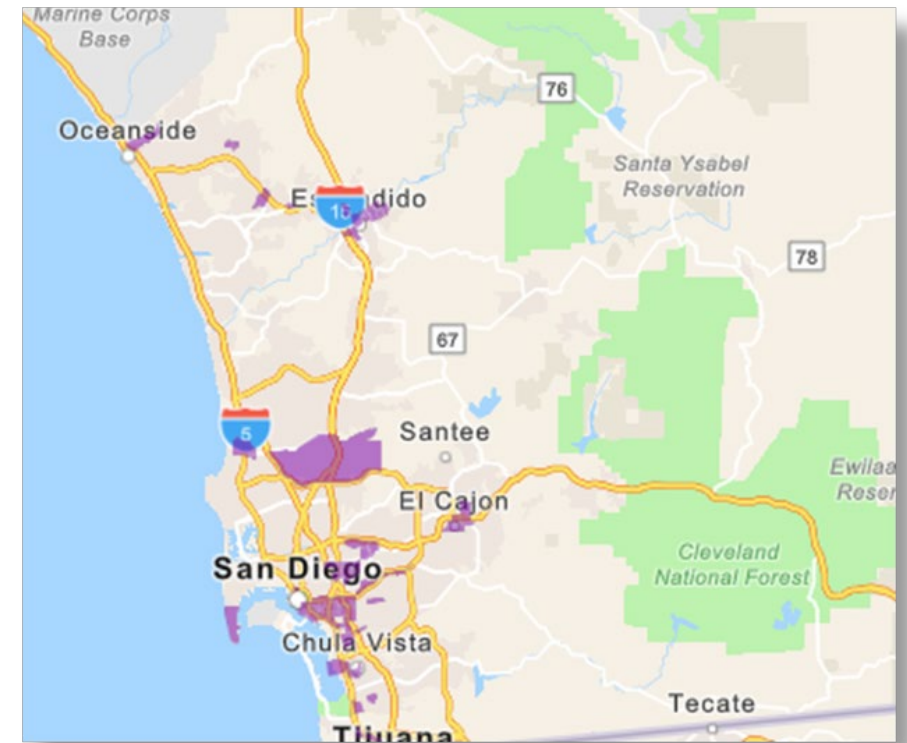
Target Audience

- Low-income individuals who qualify for SNAP benefits or other federal assistance programs.
- Census tract where more than 50% of the households earn below 185% of the Federal Poverty Level.

Examples of eligible non-census tract sites:

- Food distribution sites.
- Head Start programs.
- K-12 schools with 50% or more students eligible for Free and Reduced Priced Meals.

MAP WITH ELIGIBLE CENSUS TRACTS



FFY 2022 OUTCOMES



Youth and Education



Early Care and Education

31 Sites
Reached 407 people



Schools

60 Sites
Reached 63,268 students



Family Resource Centers

1 Site
Trained 22 Promotoras on SSB reduction

Community Environment



Gardens

1 Site
Reached 500 people



Emergency Shelters

2 Sites
Reached 174 people



EBT Vendors

3 new Sites began accepting SNAP Benefits

Food System & Access



Farmers Markets

1 Site
Reached 500 people



Small Food Stores

10 Sites
Reached 15,000 people



Food Assistance Sites

13 Sites
Reached 5,630 people

**NEW GRANT CYCLE =
NEW OPPORTUNITIES**



[SANDIEGOCOUNTY.GOV/HHSA](https://sandiegocounty.gov/hhsa)



THREE MORE YEARS OF CALFRESH HEALTHY LIVING FUNDING

**OCTOBER 1, 2023 –
SEPTEMBER 30, 2026**

BUDGET



Federal Fiscal Year	Amount
FFY 2024	\$4,704,838
FFY 2025	\$3,920,698
FFY 2026	\$3,920,698
Total	\$12,546,234*

*Per the Grant Agreement, the maximum payable amount is \$14,114,514.00, should additional funds become available and awarded.

ANTICIPATED OUTCOMES FFY 24-26



Youth and Education



17 school districts awarded funds to improve PE program



12 schools or districts provided with TA for school wellness activities



Policies and trainings for lactation supportive environments



15 Food Smarts classes for food waste reduction education



Collaborate with the *Live Well San Diego* Equity Ambassador Program

Community Environment



2 communities supported with HCHR programming goals



6 active transportation quick-builds designed and implemented



1 healthcare setting to connect with local farmers



10 enrolled small or medium sized employers in Live Well @ Work Program



2 Community-Directed Enrichment Projects that align with CFHL goals

Food System & Access



9 local small farms supported with TA



Promotion and training for the *Live Well Community Market Program Guide*



9 gardens supported in priority communities



Policy and systems TA provided to support Market Match Programs



Educate 250 individuals and provide TA to promote water and reduce SSBs

REQUEST



BOARD LETTER – Vote to support the following actions:

1. Authorize the acceptance of CalFresh Health Living grant funds from the California Department of Public Health in an amount of approximately **\$14.1 million** for the period of **October 1, 2023 through September 30, 2026**.
2. Approve and authorize a single source contract with San Diego County Office of Education to improve physical education and activities in 12 school districts.
3. Approve and authorize single source contracts for two cities to implement the Healthy Cities, Healthy Residents program.
4. Authorize the Agency Director, HHSA, to **pursue future funding opportunities** related to the support of chronic disease prevention efforts.

DISCUSSION



QUESTIONS?

Thomas R. Coleman, M.D., M.S.

Medical Director, Maternal, Child, and
Family Health Services

thomas.coleman@sdcounty.ca.gov

(619) 375-7604

A yellow sticky note with a white border, tilted slightly to the right. The words "Thank You!" are written in a blue, hand-drawn, sketchy font. The note is pinned to the background with a grey tab at the top left.

Thank
You!