

ACCEPTANCE OF CALFRESH HEALTHY LIVING PROGRAM FUNDS



Thomas R. Coleman, M.D., M.S.
Health Services Advisory Board Meeting
September 9, 2024

[SANDIEGOCOUNTY.GOV/HHSA](https://www.sandiegocounty.gov/hhsa)

PROGRAM FUNDING STRUCTURE



USDA SNAP-Ed Program



California Department of Social Services (CDSS)



California Department of Public Health



- Healthy food access
- Physical activity
- Policy, systems, and environmental changes (PSEs)
- Nutrition education

Self-Sufficiency



CalWorks



BACKGROUND



CFHL is a core and sustained source of funding for addressing obesity and chronic disease prevention.

- Started in 2012; this will be the 5th cycle of the program.

Goal: Improve the likelihood that individuals eligible for Supplemental Nutrition Assistance Program (SNAP) will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans.



ELIGIBLE POPULATIONS



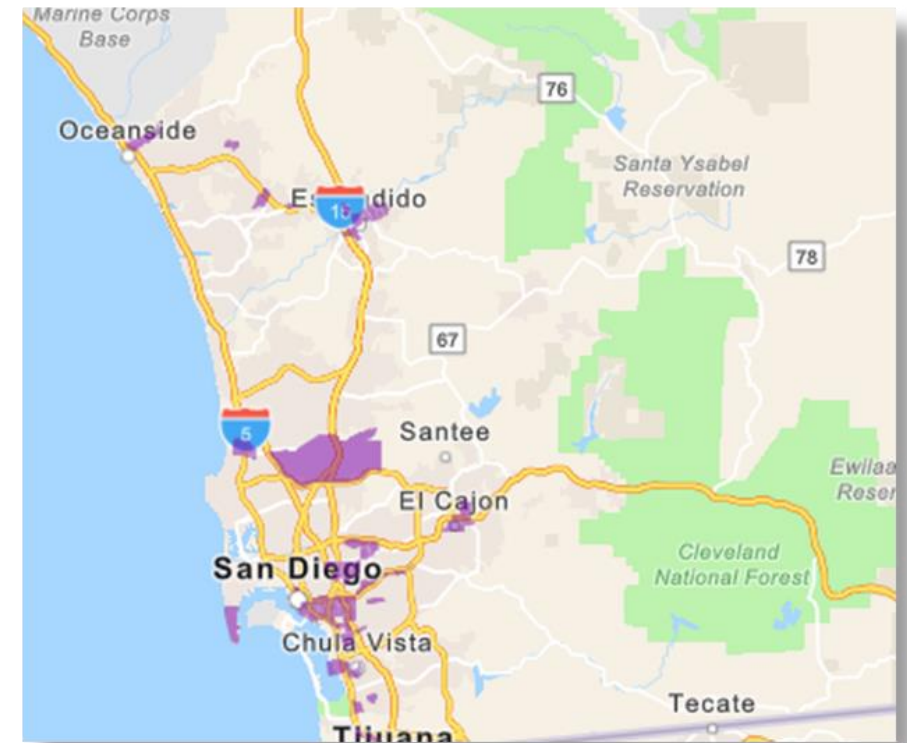
Target Audience

- Low-income individuals who qualify for SNAP benefits or other federal assistance programs.
- Census tract where more than 50% of the households earn below 200% of the Federal Poverty Level.

Examples of eligible non-census tract sites:

- Food distribution sites
- Head Start programs
- K-12 schools with 50% or more students eligible for Free and Reduced Priced Meals

MAP WITH ELIGIBLE CENSUS TRACTS



FFY 2019 - 2023 OUTCOMES



Youth and Education



Early Care and Education

40 Sites
Reached 520 people



Schools

64 Sites
Reached 33,000 students



Wellness

Trained 25 new school nurses on School Wellness Policy

Community Environment



Gardens

18 Sites
Reached 9000 people



Nutrition Education

Reached 7,600 people



Healthy Cities, Healthy Residents

3 Cities implemented program

Food System & Access



Farmers Markets

3 Sites
Reached 1500 people



Small Food Stores

17 Sites
Reached 25,500 people



Small Farms

5 Farmers
Trained in business planning to expand production and distribution

**NEW GRANT CYCLE =
NEW OPPORTUNITIES**



[SANDIEGOCOUNTY.GOV/HHSA](https://sandiegocounty.gov/hhsa)



THREE MORE YEARS OF CALFRESH HEALTHY LIVING FUNDING

**OCTOBER 1, 2023 –
SEPTEMBER 30, 2026**

CURRENT BUDGET - FFY 24-26



Funding Agency:	California Department of Public Health		
Federal Fiscal Year (FFY)	Annual Allocation	Carry-In	Total
FFY 2023-24	\$3,920,698	\$744,785	\$4,665,483
FFY 2024-25	\$3,920,698	\$784,140	\$4,704,838
FFY 2025-26	\$3,920,698	\$784,140	\$4,704,838
Total	\$11,762,094	\$2,313,065	\$14,075,159

ANTICIPATED OUTCOMES FFY 24-26



Youth and Education



5 school districts awarded funds to improve PE program



12 schools or districts provided with TA for school wellness activities



Policies and trainings for lactation supportive environments



15 Food Smarts classes for food waste reduction education



Collaborate with the *Live Well San Diego* Equity Ambassador Program

Community Environment



2 communities supported with HCHR programming goals



6 active transportation quick-builds designed and implemented



1 healthcare setting to connect with local farmers



10 enrolled small or medium sized employers in Live Well @ Work Program



4 Community-Directed Enrichment Projects that align with CFHL goals

Food System & Access



9 local small farms supported with TA
Increase EBT access at Farmers' Markets or farmer direct sales



Promotion and training for the *Live Well Community Market Program Guide*



9 gardens supported in priority communities



Policy and systems TA provided to support Market Match Programs



Educate 250 individuals and provide TA to promote water and reduce SSBs

REQUEST



BOARD LETTER – Vote to support the following actions:

1. Waive Board Policy B-29, Fees, Grants, Revenue Contracts – Department Responsibility for Cost Recovery, which requires prior approval of grant applications and full-cost recovery of grants.
2. Authorize the acceptance of **\$2,313,065** in additional grant funds from the California Department of Public Health for the CalFresh Healthy Living Program for the period of **October 1, 2023 through September 30, 2026** for a revised total funding amount of **\$14,075,159**, and authorize the Agency Director, Health and Human Services Agency to execute all required grant documents, upon receipt, including any annual extensions, amendments, or revisions that do not materially impact or alter the services or funding level.
3. Authorize the Agency Director, HHSA, to **pursue future funding opportunities** related to the support of chronic disease prevention efforts

DISCUSSION



QUESTIONS?

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A yellow sticky note with a white border, pinned to the background with two grey corner tabs. The words "Thank You!" are written on the note in a blue, hand-drawn, sketchy font.

Thank
You!