Health Services Advisory Board (HSAB)

Strategic Plan (CY 2025 – 2027)





MEMBERS APPOINTED BY BOARD OF SUPERVISORS

District 1

- Dr. Suzanne Afflalo
- Ana Melgoza
- Samhita Ilango (Alternate)

District 2

- Barry Jantz Chair
- Victoria Floyd

District 3

- Linda Correa
- Todd Walters

District 4

- Geysil Arroyo Vice-chair
- James Lepanto, MFT

District 5

Vacant

COMMUNITY REPRESENTATIVES

Behavioral Health Advisory Board

Judith Yates

Consumer Center for Health Education & Advocacy

- Joanne Franciscus
- Jack Dailey
- Alex Perez (Alternate)
- Kris Jacobs (Alternate)

Health Center Partners of Southern California

- Tim Fraser
- Lauren Abrams (Alternate)

Healthy San Diego Professional Advisory Committee

Dr. Harriet Seldin

Hospital Association of San Diego and Imperial Counties

- Dimitrios Alexiou, FACHE, MHA
- Caryn Sumek (Alternate)

San Diego County Medical Society

- Paul Hegyi, MBA
- Jennipher Ohmstede (Alternate)

VISION

An Advisory Board that the County of San Diego Board of Supervisors (BOS), Chief Administrative Officer (CAO), and Agency Leadership rely on for expertise to improve the health and wellness of the San Diego population.

MISSION

Provide the County BOS, CAO, and Agency Leadership expert and timely advice with input from the community to advance an integrated public health system that is equipped to:

- Provide access to equitable health services that promote quality of life.
- Prevent disease, injury, and disability.
- Respond proactively to public health threats.

VALUES & GUIDING PRINCIPLES

- <u>Population Health</u> Promote equitable health and well-being for all communities in San Diego County through holistic strategies that enhance public health outcomes.
- <u>Integrated System</u> Provide equitable access to a comprehensive, responsive, and culturally sensitive public health system.
- <u>Community Engagement</u> Create opportunities for residents to provide input on public health services and emerging issues.

DUTIES AND RESPONSIBILITIES (Extracted from SD Co. Admin. Code)

- Make recommendations on new policies and programs.
- Review County Health and Human Services Agency (HHSA) budget.
- Examine variables which impact access to public health services and develop an integrated set of recommendations aimed at an improved health care delivery system.
- Review legislation and make recommendations to the County BOS, CAO, and HHSA Director.
- Solicit and provide a forum for public input, advice, and proposed solutions.
- Assist BOS, CAO, and HHSA Director in assessing community issues which could result in a fiscal impact on County government and make recommendations regarding such impacts.

LONG TERM GOALS

Long Term Goal 1

VALUE

Enhance HSAB's

Value to the County

BOS, CAO, and

Agency Leadership

ACCESS TO
SERVICES

Advance Ways to
Enhance Residents'
Ability to Navigate
the Public Health
System to Ensure All
Residents have
Access to Services
and Ability to Get

the Care Needed

Long Term Goal 3

ENGAGE WITH THE COMMUNITY

Engage with the
Community and
Elicit Their Input on
Equitable Public
Health Services to
Improve the Health
and Well-being of
Residents

LONG TERM GOAL 1: VALUE (*Aligned to HHSA Service Delivery Coordination Strategic Initiative)

Goal 1: Enhance HSAB's Value to the County BOS, CAO, and Agency Leadership.

	Objectives for Goal 1	Actions for Goal 1
1.	Enhance ongoing and bidirectional communication with the BOS, CAO, and HHSA Leadership.	 Meet quarterly with the BOS and/or their aides to discuss priorities and focus areas ensuring at least two of these meetings occur directly with the BOS, each year. Report on communications with BOS and their aides at HSAB meetings, quarterly. Provide recommendations on public health services to CAO and HHSA leadership.
2.	Convey community needs and priorities to the County BOS, CAO, and HHSA Leadership.	Advocate for community health needs based on member expertise and knowledge of respective districts.
3.	Provide timely advice and recommendations to the County BOS and HHSA Leadership regarding relevant issues under the scope of HSAB in the areas of budget, legislation, policy and program changes.	 Identify key County of San Diego Department contacts for their expertise and solicit their input to HSAB Subcommittee work. Utilize existing and ad-hoc HSAB Subcommittees and work groups to identify key focus areas or issues to collect information, data, and input relevant for advising, making recommendations, and identifying solutions.
4.	Maintain best practices in the administration of the HSAB through communication, collaboration, and transparency.	 Produce an annual report for the HHSA Director and the County BOS which summarizes findings and recommendations on issues presented to the HSAB, pursuant to Section 861.9 of the San Diego Code of Administrative Ordinances. Communicate, share information, and collaborate with other HHSA Boards and Advisory Board Chairs.

LONG TERM GOAL 2: ACCESS TO SERVICES (*Aligned to Equity, Community Engagement, Service Delivery Coordination, and Systems and Technology)

Goal 2: Advance Ways to Enhance Residents' Ability to Navigate the Public Health System to Ensure all Residents have Access to Services and Ability to Get the Care Needed.

	Objectives for Goal 2	Actions for Goal 2
1.	Identify and monitor the key factors or barriers that underserved residents face in navigating the health care system and accessing the services that they need to be healthy.	 Review current available data and information on the nature of these barriers. Solicit input from community members, community partners, providers, and organizations. Define the focus in terms of patients and clients most likely to experience barriers and types of barriers commonly faced.
2.	Explore ways in which providers can enhance navigation of underserved residents and ways to inform and empower underserved residents to be able to navigate the public health system.	 Review evidence-based research and best practices for enhancing patient and client navigation. Elicit input from County, providers, and community regarding current practices, policies, and strategies that contribute to "user friendly" navigation. Consider the role of community health workers and other community resources in helping residents navigate the public health system for better health outcomes. Advocate for community health needs based on the HSAB members' expertise and knowledge of respective BOS districts and community residents.
3.	Advise on new systems, policies, and practices that would make it easier for all residents to navigate the integrated public health system.	 Prioritize recommendations, policies, and practices. Consider how these improvements to navigation can best advance health equity and care integration. Explore means of operationalizing recommendations to enhance the ability of underserved populations to access care.

LONG TERM GOAL 3: COMMINTY ENGAGEMENT (*Aligned to HHSA Community Engagement, Equity, and Service Delivery Coordination Strategic Initiatives)

Goal 3: Engage with the Community and Elicit Their Input on Equitable Public Health Services to Improve the Health and Well-being of Residents.

	Objectives for Goal 3	Actions for Goal 3
1.	Increase community and stakeholder participation and attendance at HSAB meetings.	 Facilitate or attend at least one District community outreach forum and report back to HSAB (HSAB District Appointees). Curate and maintain a list of presenters, community members, community partners, providers, and organizations, by area of expertise/interest, to help identify opportunities for participation/attendance based on HSAB meeting agendas. Share the HSAB website with the public for updated meeting information.
2.	Elicit input from the public and stakeholders by leveraging existing coalitions, Resident Leadership Academies, and other community groups and events.	 Reach out to specific-community organizations and stakeholders, as appropriate, regarding relevant meeting Agenda items. Review and utilize summary presentations of community feedback at County HHSA community forums and relevant events. Increase outreach and requests for data, and utilize existing County, stakeholder, and community data, for HSAB analysis, recommendations, and reports. Obtain or receive updates and assessments from health care provider coalitions and advisory boards to inform recommendations.
3.	Make best practice recommendations that help to advance health equity and promote health and well-being in the San Diego communities.	 Consider and provide insights on how decisions can impact health equity. Provide policy advocacy that address systemic barriers. Bring in Subject Matter Experts to provide best practice recommendations on items presented at HSAB meetings.

^{*}Shows alignment to HHSA Strategic Initiatives (Equity, Community Engagement, Service Delivery Coordination, and Systems and Technology).