



2024 HIV Planning Group Retreat

June 26, 2024

Summary of Discussion Points



Discussion: Motivation Themes

- Giving back to community
- Curiosity – learning and growing
- Advocacy for consumers
- Knowledge to share
- Engagement/collaboration
- Feeling valued
- Representation of disadvantaged consumers and people of color
- Adapting to changes – continuing of care
- Passion and connection to people
- Improving current service
- Health equity
- Empowerment
- Thriving
- Be with like-minded people



Discussion: Recruitment Challenges

- Style of meetings – communication
- Support from the organization
- Lack of awareness at HPG
- Stigma (lack of confidence at contribution)
- Time commitment (false sense of assurance)
- Financial support (lack of equity at membership)
- Convenience/travel/access
- Bureaucracy – follow-up (too much structure)
- Intimidation – formality and acronyms



Discussion: Retention & Engagement Challenges

- Communication style and formality of meetings
- Interviews are intimidating
- Make it more accessible to consumers (locations of meetings)
- How to live/thrive with HIV
- Different life stages
- Health
- Ideas: Peer to peer trainings
- Leadership empowerment
- Sustained effort over time

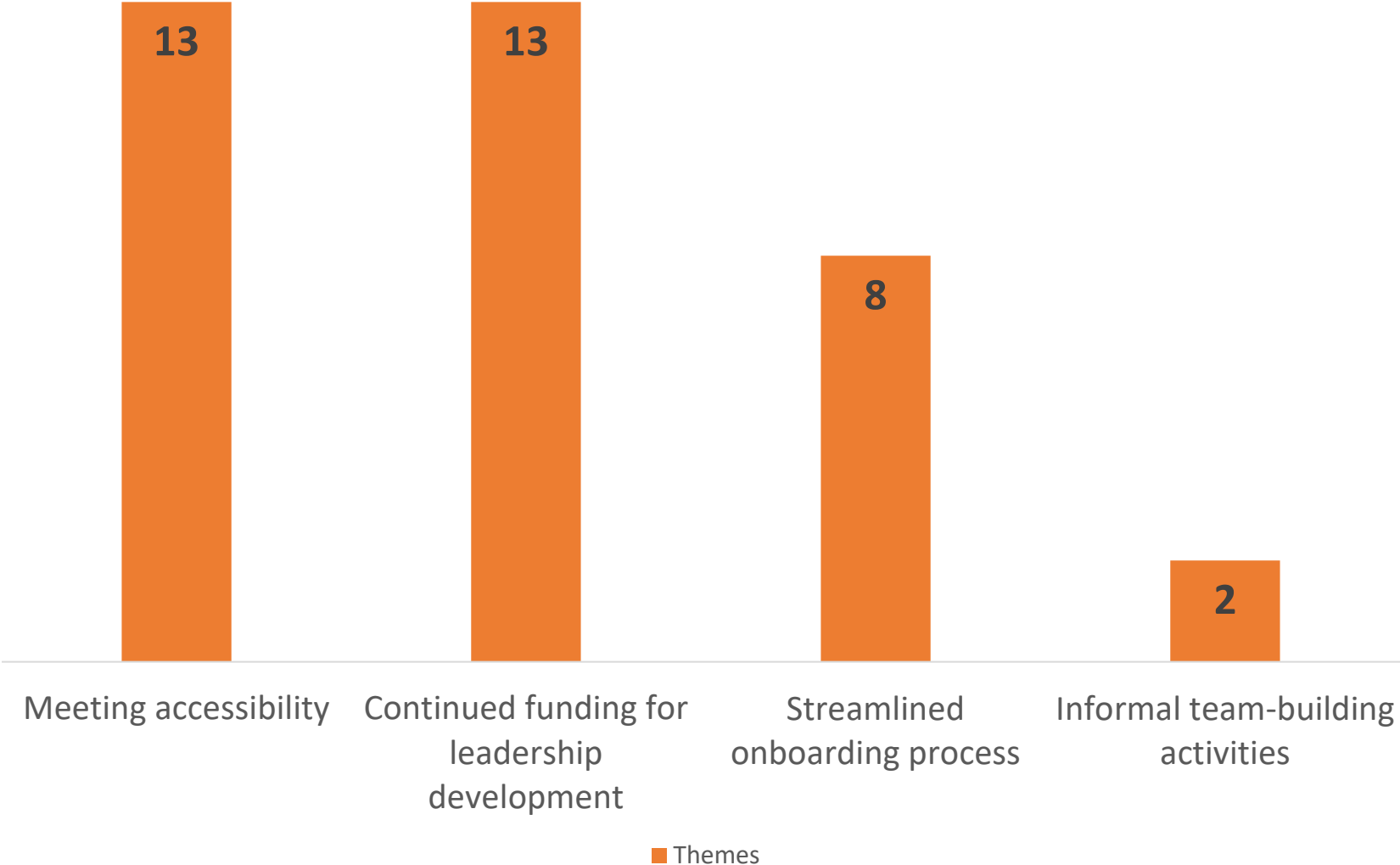


Discussion: Onboarding

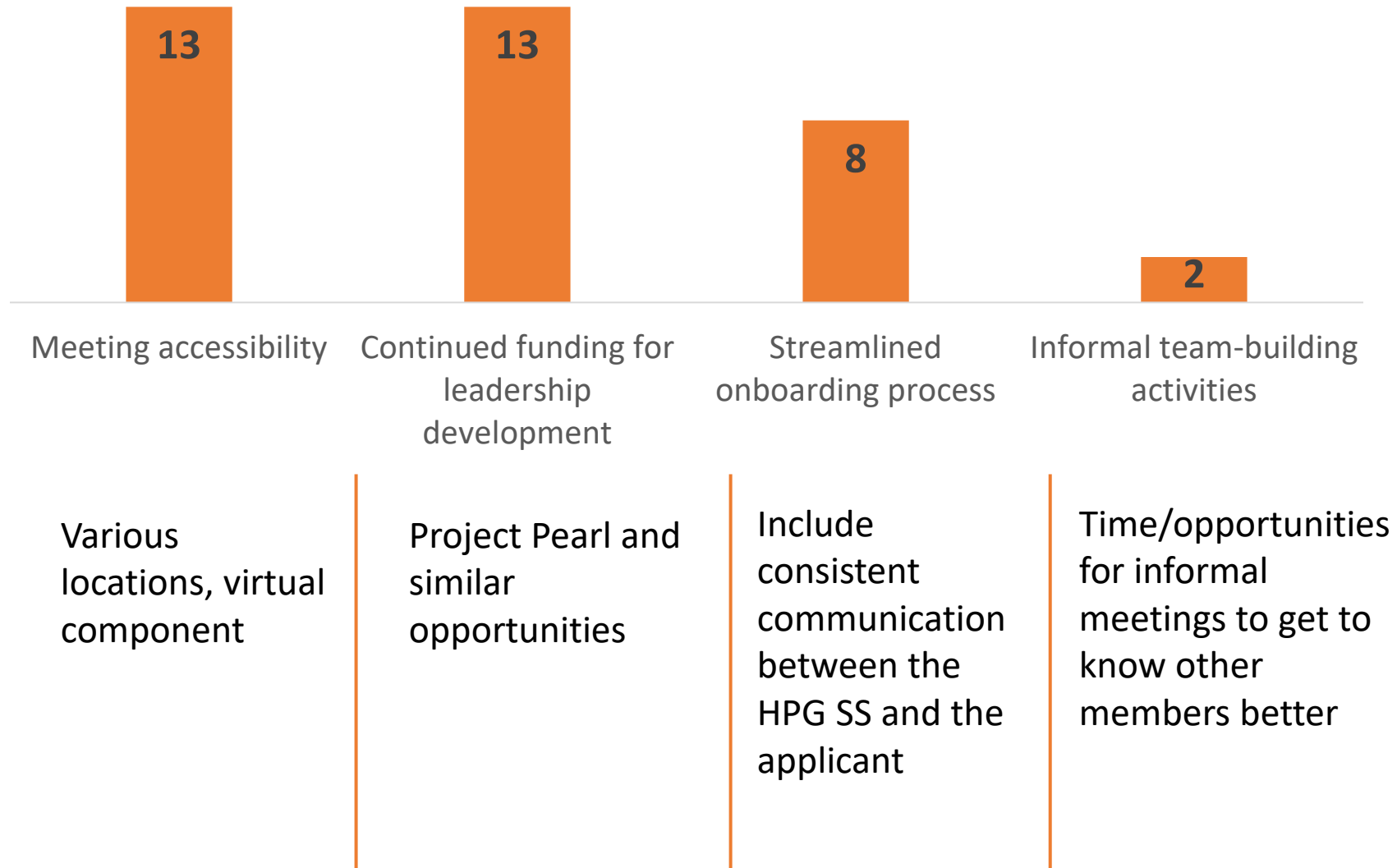
- Explaining commitment and roles
- Expectations of participation
- Bureaucracy of process
- How to engage incoming members
- Use language that is inclusive, inviting, and accessible



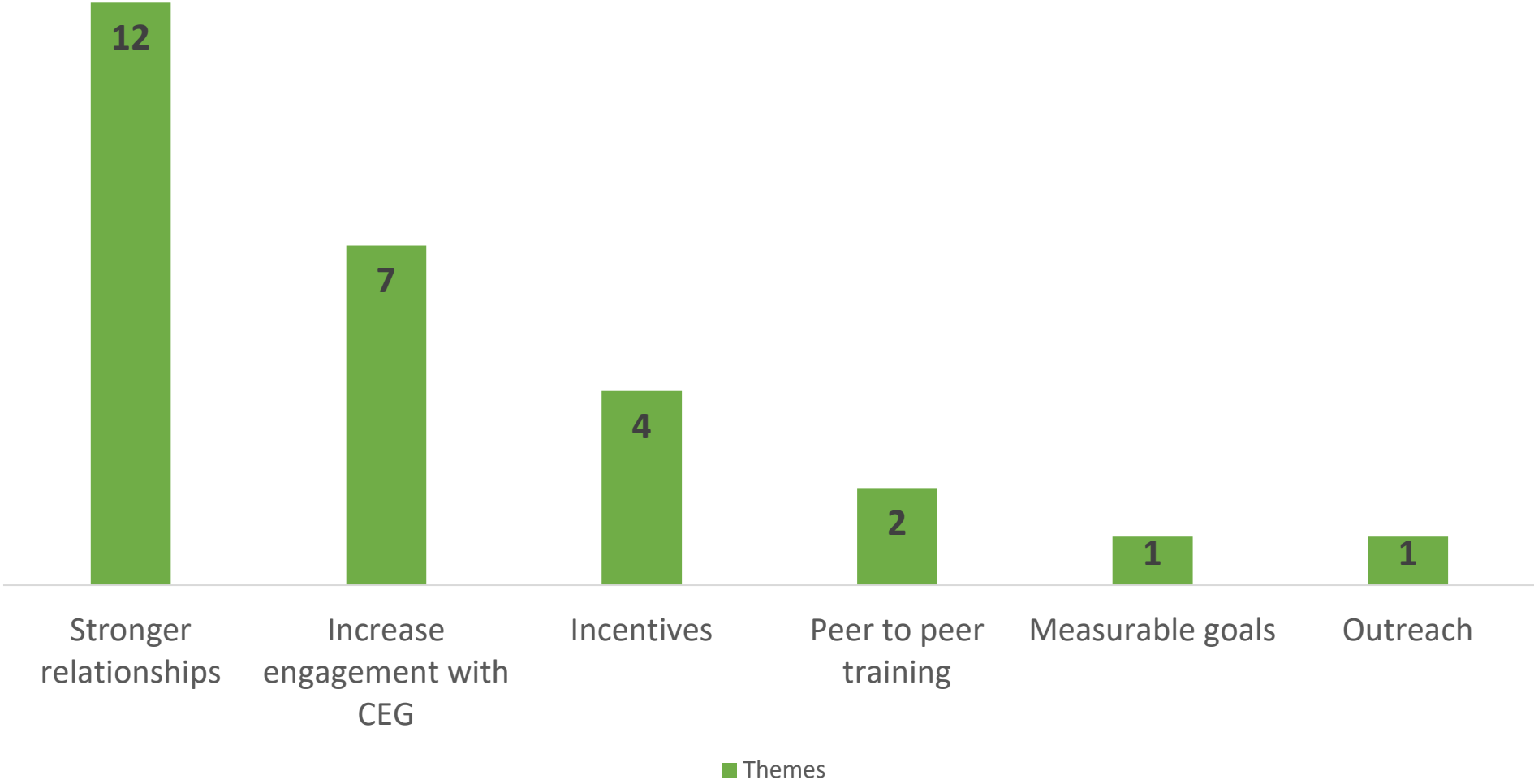
Activity: Recruitment Goals



Activity: Recruitment Goals *(detailed examples)*



Activity: Retention Goals



Activity: Retention Goals *(detailed examples)*

