

**COUNTY OF SAN DIEGO
HEALTH AND HUMAN SERVICES AGENCY
COMMUNITY ACTION BOARD (CAB)**

MEETING NOTICE: ZOOM ONLY

Call-In Number: 1-669-900-6833

Meeting Number/Access Code: 992 0861 2843

Meeting Password: 682801

MEETING MINUTES

October 13, 2022 – 3:30 p.m. to 5:00 p.m.

Members Present

Margarita Holguin

Choose an item.

Choose an item.

Aimee Cox

Choose an item.

Choose an item.

Parina Parikh

Choose an item.

Munqith Alhajaj

Choose an item.

Excused

Maggie Ta

Keith Esshaki

Madeleine Baudoin

Choose an item.

Choose an item.

Choose an item.

Choose an item.

Choose an item.

Choose an item.

Choose an item.

Choose an item.

Absent

De De Henry

Jeannine Nash

Oscar Medina

Choose an item.

Staff

Michelle Hollie, Admin Secretary,
OEqC

Deanna Zotalis-Ferreira, Chief,
CAP

Deo Akena, Manager, CAP

Mercedes Pau'u-Davis, Admin
Analyst, CAP

Erik Aguilar, OSS, OEqC

Jocelyn Salamat, Admin Analyst,
CAP

Maria Ventura, Admin Analyst, CAP

Lenda Hanna, Admin Analyst,
OIRA

OIRA

Hasan Radhi, Admin Analyst, OIRA

Guests

1. **Call to Order:** Meeting called to order by Aimee Cox at 3.39 PM
2. **Information and Action Item: Authorization of Teleconferencing Meeting Option Pursuant to Government Code Section 54953(e)**
 - a. Find that there is a proclaimed State of Emergency
 - b. Find that State and local officials have recommended measures to promote social distancing
3. **Roll Call:** 4 members were present; quorum was **Not Achieved**
4. **Acceptance of Agenda:** No quorum met; therefore, agenda was not accepted.
5. **Approval of Minutes:** No quorum met; therefore, agenda was not accepted.
6. **Public Comments:** No Public Comments
7. **Information Item: Vacancy Report**

Currently, there are **3** vacancies.

- Seat 10 - Economically Disadvantaged Sector, South – In Process
- Seat 11 - Economically Disadvantaged Sector, North – In Process
- Seat 12 - Economically Disadvantaged Sector, Central

CAB members were encouraged to continue outreach efforts to fill the vacancies. CAB members were encouraged to continue outreach efforts to fill the vacancies. Deanna gave presentation during Central Region Leadership Team Meeting to attract members to apply for board member seats.

Aimee asked if the County of San Diego is or will provide compensation for board attendance/participation/volunteering.

- Action item will be created regarding board compensation.

8. Discussion Item: CAB Nominating Committee (Madeleine Ghorashi, Maggie Ta, Aimee Cox)

No items to discuss.

9. Action Item: CAB Nominating Committee

No actions to be taken.

10. Information Item: Nominations Routed

Nominations were routed for:

- Seat 10 - Economically Disadvantaged Sector, South – In Process
- Seat 11 - Economically Disadvantaged Sector, North – In Process

There are three seats expiring January 2023:

- Seat 4 – Public Sector, District 4, Maggie Ta – Expires 1/2/23
- Seat 5 – Public Sector, District 5, Erik Bruvold – Expires 1/2/23
- Seat 7 – Economically Disadvantaged Sector, North Central, Parina Parikh – Expires 1/14/23
 - Parina is willing to renew term.

11. Director's Update: Provided by Deanna Zotalis Ferreira, Chief, CAP

Program Updates -

- **SBCS.** On August 18th, graduates from SBCS's Resident Leadership Academy gathered during a reunion at Lauderbach Park to celebrate their accomplishments in improving their communities. 15 cohorts of leaders presented on the differences they've made in Chula Vista, Imperial Beach, National City, Otay Mesa and San Ysidro. The RLAs thanked their partner County of San Diego for continuing to support the graduates to make a positive change in their neighborhoods.
 - On September 8th, the SBCS Otay Mesa Resident Leadership Academy visited a panel of local leaders, which included Angelica Davis with the City of Chula Vista, Lucero Chavez Basilio, Director of the Office of Immigrant and Refugee Affairs, and Nora Vargas, County Supervisor. This panel of local leaders shared their personal stories and how their professional journeys were inspired. The goal of this panel was to empower the RLA with their local improvement projects, which are currently around graffiti and trash eradication in the neighborhood, increased resources for the community, including the unsheltered, and

more affordable housing. Participation in the event opened invitations to RLA members to other committees that support County priorities.

- **Communities in Action (CinA) – Financial Literacy Program (FLP).** By the end of the August 30th, 2022, **CinA** and **FLP** programs provided Financial Skills and Literacy trainings across all regions. Financial Literacy Program and Financial Skills sessions within Communities in Action contract focused on various topics, ranging from developing household budgets, understanding cost savings, applying for tax credits and financial aid applications, basics of banking and maintaining good credit, resources and tools to improve credit scores, etc. Total of **935** participants completed individualized and/or group sessions among 6 providers countywide between January 1-August 30th, 2022.
- **Project MOST**, administered by **RISE San Diego**, in conjunction with their subcontractor The Prep Institute, provided **114** hours of technical assistance during their contract support and business development technical assistance lab in July and August 2022.
 - Contract Support Highlights included the following:
 - During informational meetings in July, each participant discussed the project they proposed to work on during the program period. These include:
 - Creating a multicomponent innovations proposal outline to advance the use of art as a tool for assisting veterans with managing and overcoming mental health challenges
 - Developing a curriculum for mental health workshops to support families
 - One-on-one coaching for the fall technical assistance began in August.
 - Business Development Highlights included the following:
 - One-on-one coaching with business development technical assistance participants began in August. Participants are focusing on the following project areas:
 - Board development, with a focus on building fund development strengths to either transform the current board into a governance/fundraising board or establish a fund development committee
 - Refocusing a business model from its current approach to solely concentrating on building an educational and access tool for opioid users to learn about nature-based treatments as effective recovery solutions
 - Developing a comprehensive marketing, outreach, and community engagement plan to increase artist interest and participation in an upcoming visual arts show
 - Ideating and planning a virtual conference to convene, build community, and build capacity among current and future members of a neurodivergent student association, among other objectives
- **Circulate San Diego's Walk 'n Roll** program funded through the Office of Traffic Safety (OTS) have the following outcomes achieved in July and August 2022:
 - **1** Community Fair. Conducted a Bike Rodeo at National Night Out at Veteran's Park, Imperial Beach. (**8** attendees)
 - **2** Open Streets events at the Gaslamp Artisan Market (conducted a bike rodeo) and Carlsbad Farmers Market
 - **1** bilingual community group presentation on pedestrian safety provided to the Kitchenistas in National City. (**22** attendees).
 - **1** Safety Town Walk-this-way pedestrian safety presentation to youth at the Imperial Beach Library during story time. Ages 3-6. (**26** attendees)

- 2 presentations to older adults at Serving Seniors in downtown San Diego on Age-friendly mobility (11 attendees) and a bilingual Mobility Workshop to the Senior Club at Imperial Beach Library (11 attendees).
- Led 1 Walking field trip with people in the Executive Drive area (La Jolla) concerned about pedestrian access to the new Executive Drive Blue Line Trolley stop. Participants observed narrow sidewalks, inadequate distance between crossings, faded crosswalks, insufficient overhead streetlighting, and little canopy cover. (14 attendees).
- The **Resident Leadership Academy (RLA) Coordination** program, administered by **Community Health Improvement Partners (CHIP)** led several activities in July and August 2022:
 - Provided 2 Supplemental trainings with a total attendance of 72 participants:
 - 7/14- RLA Supplemental Training #1: Principles of Quality Climate Adaptation
 - 7/22- RLA Supplemental Training #2: Land Use & Community Planning
 - Provided technical support in the form of responding to questions from and providing information to RLA practitioners, and by attending the MTS Community Engagement Update and Zero Emissions Bus Showcase at the MTS South Bay facility
 - RLA Network Highlights:
 - Anita Lopez, RLA Facilitator and former lead for the Kaiser HEAL Zone Lemon Grove, served as guest panelist at the 7/14/22 RLA Supplemental Training on the Principles of Quality Climate Change Adaptation.
 - Mundo Gardens conducted at least 2 community organizing events related to their 2022 RLA Project Stipend award.
 - Urban Collaborative staff and Chollas RLA graduates attended the 8/4/22 MTS Community Engagement Update and Zero Emissions Bus Showcase at the MTS South Bay facility
 - Memorial Park Dog Park had a soft opening in late July 2022. Lizzie Rodriguez, RLA Facilitator, advocated for this dog park through a series of Pup Up events at the park location, with the support of the 2021 RLA Project Stipend award.
 - Five RLA Facilitators/practitioners are serving on the Advisory Committee for a Heat Risk Education Project, funded by NOAA, in partnership with Scripps/UCSD, the Desert Research Institute, and the County of San Diego. The project is to develop a Train-the-Trainer curriculum on the public health impacts of extreme heat and available adaptation strategies, for use by local community leadership networks.
- The **National Conflict Resolution Center (NCRC)** continues to administer the following trainings and community services:
 - The **Alternate Dispute Resolution (ADR)** provided a total of **325** services in July and August 2022 – 249 community targeted services and 76 court/small claims services.
 - 325 Total services provided for fiscal year 22-23.
 - The most utilized disputes countywide were neighborhood/neighbors (200), landlord/tenant (41), and consumer/merchant (22).
 - A total of 2 outreach presentations to the El Cajon Police Department and the 211 SD Community Information Exchange Partners.
 - New USD law students were trained as mediators by NCRC in August.
 - Landlord tenant and housing / lack of housing related issues continue to be the most prevalent issues in the community. Conflict coaches work with unsheltered residents

to address current challenges and establish methods to address conflict differently for future conflicts.

- The **Live Well Exchange** program engaged a total of **215** participants in July and August through 14 trainings and restorative circles; including 10 Live Well Exchange trainings and 4 Bystander Challenges. Highlights include: Project AWARE, who work with youth, especially those who are justice involved, on emotional literacy skills participated in an ART of Inclusive Communication and an ARTIC 2.0 workshop to focus on how to better communicate with the youth they serve and with each other. Staff of Salvation Army Door of Hope shelter completed The Exchange training. YMCA Youth and Family staff completed an ARTIC training to practice conflict resolution and communication with families who are in a state of stress. The San Diego Refugee Communities Coalition Behavioral Health Team did an ARTIC training for peer counselors who lead support groups and provide psycho-educational workshops to community members to build up their group facilitation skills by introducing them to some helpful conversation tools. Outdoor Outreach staff participated in The Exchange as a part of internal efforts to practice restorative versus punitive conflict resolution.
 - **342 additional** participants attended 20 COVID recovery and response specific Live Well Exchange trainings. Highlights include:
 - Training to the Institute for Public Strategies Exchange, focused on community advocacy for grassroots leaders, especially related to COVID impact issues.
 - SBCS's frontline staff who serve foster and transitional age youth participated in an ART of Inclusive Communication workshop.
 - Head Start staff at Neighborhood House Association participated in an ART of Inclusive Communication workshop about how to more effectively communicate with families and handle conflict caused by changing COVID restrictions.
 - A group of Haitian refugees from Catholic Charities participated in an ARTful Conversation workshop where they worked on work readiness communication skills and also discussed the changing approach of job seeking.
- The **Work Readiness Exchange (WRE)** for refugees had **14** participants complete 2 trainings in July and August 2022.
 - 1 Work Readiness Exchange Training
 - 1 Climbing the Career Ladder Training (the newest course offered for WRE)
 - Highlights: Conducted the Work Readiness Exchange with a new group of participants from Public Consulting Group (PCG). The focus was primarily on how to communicate once on the job, and how to succeed in the workplace. Also discussed some differences in expectations between the U.S. work culture and other cultures, such as posture, eye contact, holding the door, etc.
- The **Community Health Worker Pilot Training Program** with Vista Community Clinic (VCC) along with their two subcontractors are currently editing their training curriculum based on the feedback received from the training cohort. The final training curriculum will be provided to County on 10/31/22 which will then be sent out to a vendor for translation into Spanish. VCC also submitted their Pilot Training Survey summary and based on this summary, the participants rated the training as a whole as Excellent (81%) and Good (19%). Across the board, the participants rated with an 85% or higher: the content of the material, the training format, the homework assignments, the application of the knowledge acquired in their line of work, and the length of training sessions (in person/virtual).

- The **Community Health Worker Training Program Implementation, Community Coalition Management, and Evaluation Services Program**, administered by **San Diego State University Research Foundation**, held its first Community Coalition meeting on August 17, 2002. This meeting was attended by 23 individuals representing 18 organizations throughout San Diego County. The coalition held strategic planning sessions where attendees collaboratively engaged in discussions to share their goals and vision for the upcoming year.
- The **Gang Prevention and Community Response** program in the Central Region, administered by the Union of Pan Asian Communities (UPAC) hosted **3** Community Walk & Knocks in Barrio Logan, Mid City, and Southeastern San Diego to address an increase gangs and violent crimes that occurred in the area. As follow-up to the Walk & Knocks, UPAC hosted **3** community roundtables for the communities mentioned above. Topics discussed included: Gangs- Why Youth Join, Violent Crimes and Community Needs- Resources. The roundtables were attended by **51** individuals in August 2022. This information reflects the most current information provided as invoices for September 2022 have not yet been submitted.
- In August 2022, **10** participants in the **Connect2Careers program** administered by the San Diego Workforce Partnership participated in career counseling sessions with a focus on mentoring, job search and placement, trainings, and connections to career building. This information reflects the most current information provided as invoices for September 2022 have not yet been submitted.
- In August 2022, **20** participants in the **Strive 4 Success program** administered by North County Lifeline attended individual mentoring and counseling sessions to work on/discuss personal issues that they may be struggling with, providing a more intensive approach than in their regular case management sessions. This information reflects the most current information provided as invoices for September 2022 have not yet been submitted.
- The **Keep'em Safe program** (car seat safety), administered by Pacific Safety Center hosted **8** Car Seat Safety presentations and **8** Checkup Events. These events are held in the community at traffic safety fairs and during safety education presentations for parents and caregivers. This purpose of these events is to support the equitable and thriving communities through traffic safety education.

Events are shared through Resident Leadership Academy or Region's Networking. Community Partners are asked to assist with communicating these opportunities to residents.

Contract for Community Needs Assessment is underway. Community Needs activities will be conducted from November 2022 to February 2023.

12. Chair's Update: Provided by Aimee Cox

Regional Task Force on Homelessness released its 5-year strategic plan. 5 goals regarding youth homelessness, veteran homelessness, family homelessness and homelessness in aging adults. They will be hosting a conference on November 30th and December 1st on solutions for San Diego to address homelessness.

13. Adjournment - Next Meeting

Meeting ended at 4:09 pm. The next regular meeting will be on Thursday, December 8, 2022 at 3:30 PM. Location: Zoom.