

San Diego County Access and Enrollment Assessment Enrollment Task Force Meeting Notes December 14, 2021, 4:00 PM PT

Attendees:

Koné Consulting/Urban Institute Team: Alicia Koné, Karin Ellis, Rebecca Sevin, Elsa Falkenburger, Lauren Farrell, Amelia Coffey

Task Force Members: Anahid Brakke, Greg Anglea, Jan Spencley, Keara O’Laughlin

Guests: Assmaa Elayyat, Alberto Banuelos, Amanda Schultz Brochu, Jack Dailey, Karla Samayoa, Lauren Abrams, Lindsey Wade, Rick Wanne

Recording:

https://us02web.zoom.us/rec/share/7A2ZVuwhP2JiyTOGNzGyFcJxX10uCfL3DkujP0Pe0TIR7N2U6Cco01FhQ_2bUkN5.aMPwHz-blAI_Yo6q

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Notes:

1. Updated Timeline		
	Notes	Decision/Action
	<p>Updated meeting and “deliverable” dates</p> <ul style="list-style-type: none"> - Dec 28th ETF meeting - cancelled - January TBD – Social Media Challenge - Jan 7th - Survey data tables to ETF - Jan 11th ETF meeting –2 hours with facilitator - Jan 25th ETF meeting –2 hours with facilitator - Jan 31st Report submitted to ETF (ETF will disseminate to full SSAB) - Feb 08th ETF meeting (with members and guests, without consultants) –2 hours with facilitator, discuss/determine ETF recommendations for SSAB review - Feb 16th SSAB meeting – review recommendations - Feb 25th SSAB/ ETF Final report/ recommendations due - March 7th BOS letter docket date - March 15th Board of Supervisors Meeting <p>Notes</p> <ul style="list-style-type: none"> - January ETF meetings are being extended to 2 hours for reviewing/discussing findings and draft recommendations. Looking into facilitation by a DEI professional. Koné will share content in advance – still determining best way to do so. - February meeting will be extended to 2 hours for ETF members and guests but will not include consultants 	<ul style="list-style-type: none"> - Cancelling Dec 28th ETF meeting (holiday break) - Extending January meetings to 2 hours - Anahid will send out meeting invite for Feb 8th meeting
2. Update on Focus Group		
	Notes	Decision/Action
	<p>Completed on December 10th</p> <ul style="list-style-type: none"> - Rural community, including Seniors 	-

<ul style="list-style-type: none"> - In partnership with San Ysidro - 7 participants, all called in via phone <p>Scheduled – both on December 16th</p> <ul style="list-style-type: none"> - Mixed-immigrant status households <ul style="list-style-type: none"> - In partnership with La Maestra - Oswaldo facilitating in Spanish - Hybrid in-person/virtual options - People experiencing homelessness <ul style="list-style-type: none"> - Collaboration between San Diego Housing Commission and Regional Task Force on Homelessness. - Virtual facilitators, participants to be hosted at Homelessness Response Center 					
<p>3. Social Media Challenge</p>					
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9e1f2;">Notes</th> <th style="background-color: #d9e1f2;">Decision/Action</th> </tr> </thead> <tbody> <tr> <td data-bbox="201 699 1075 1440"> <ul style="list-style-type: none"> - Pushed to January due to the capacity limitations of organizations around the holidays. - Housing Federation / HEAL Network (formerly homeless), Jewish Family Services, San Diego 2-1-1 have all agreed to participate. Hoping other organizations are able to repost or even be able to participate post holidays. - Urban conducting training workshop with organizations that are participating – two scheduled on January 7th. - Overview of 30 “slides” in a PDF. Goal is to tease out probing questions. There is a limit to social media options for engagement - have to ask some questions with short responses. - Posting on stories on Instagram which allows direct, confidential messages rather than posts where comments are public. 30 “stories” will go by quickly. Stories will stay up for a week. - Looking for feedback on content. Will make final tweaks with organizations who are posting. - Questions on language as this is only in English– there are some households that speak English and another language – will can make it clear that they could answer on behalf of others. Other research shows that a younger person may be helping to navigate language barriers and could be reaching them too. </td> <td data-bbox="1084 699 1419 1440"> <ul style="list-style-type: none"> - Looking for feedback by the 5th of January – email to Lauren Farrell LFarrell@urban.org - See attachment </td> </tr> </tbody> </table>	Notes	Decision/Action	<ul style="list-style-type: none"> - Pushed to January due to the capacity limitations of organizations around the holidays. - Housing Federation / HEAL Network (formerly homeless), Jewish Family Services, San Diego 2-1-1 have all agreed to participate. Hoping other organizations are able to repost or even be able to participate post holidays. - Urban conducting training workshop with organizations that are participating – two scheduled on January 7th. - Overview of 30 “slides” in a PDF. Goal is to tease out probing questions. There is a limit to social media options for engagement - have to ask some questions with short responses. - Posting on stories on Instagram which allows direct, confidential messages rather than posts where comments are public. 30 “stories” will go by quickly. Stories will stay up for a week. - Looking for feedback on content. Will make final tweaks with organizations who are posting. - Questions on language as this is only in English– there are some households that speak English and another language – will can make it clear that they could answer on behalf of others. Other research shows that a younger person may be helping to navigate language barriers and could be reaching them too. 	<ul style="list-style-type: none"> - Looking for feedback by the 5th of January – email to Lauren Farrell LFarrell@urban.org - See attachment 	
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