

POLL QUESTION 1 - SLIDE 19

## VERTICAL MIXED-USE – DESIRABLE FOR CAMPO CORRIDOR?



Less Desirable

Highly Desirable

1

2

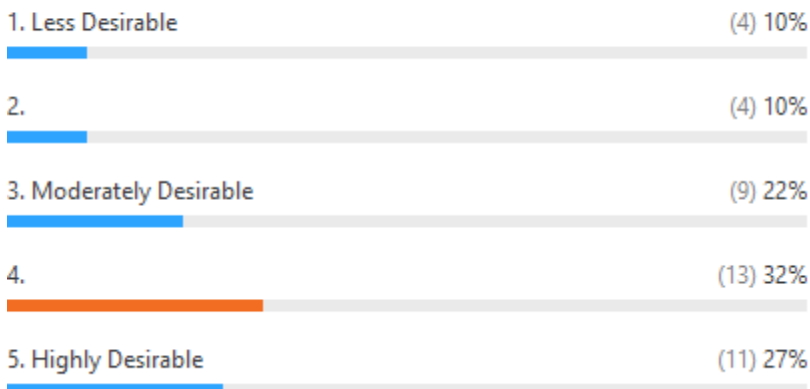
3

4

5



### 1. Is the vertical mixed-use building desirable for the Campo Road Corridor?



Average rating of 3.5.

81% rated as moderately to highly desirable.

59% rated as highly desirable.

20% rated vertical mixed-use as less desirable. This is possibly due to the architecture, height, mass, or other features of the particular examples.

POLL QUESTION 2 - SLIDE 20

## HORIZONTAL MIXED-USE – DESIRABLE FOR CAMPO CORRIDOR?



Less Desirable

Highly Desirable

1

2

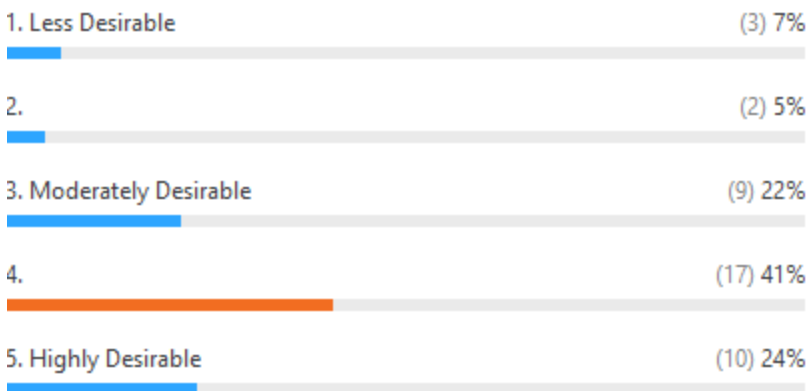
3

4

5



### 1. Is the horizontal mixed-use building desirable for the Campo Road Corridor?



Average rating of 3.7.

87% rated as moderately to highly desirable.

65% rated as highly desirable.

12% were hesitant to support horizontal mixed-use buildings and uses.

POLL QUESTION 3 - SLIDE 21

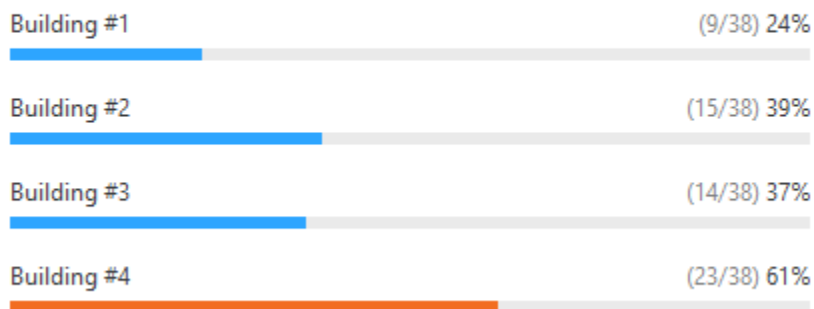
**VERTICAL MIXED-USE BUILDINGS – DESIRABLE FOR CAMPO?**

Select those you would like to see along Campo Road.

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21 Michael Baker INTERNATIONAL urban design studio

**1. Please select the buildings you feel are desirable for Campo Road. (Multiple choice)**



Support for all example buildings.

Strong preferences for building #4.

Notable features of building 4 include: 3-story, 3<sup>rd</sup> story Stepback/deck, Brick, High percentage glass, Awnings, Blade and awning signage

Least favored was Building #1. Features or differences from the other buildings include: most residential/least active ground floor; stoops & stairs; oldest building of the group.

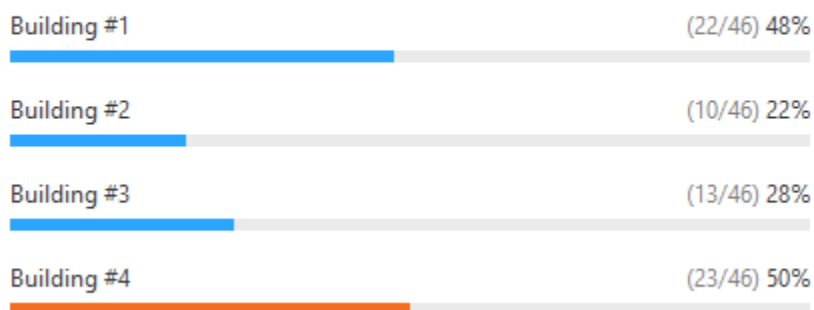


POLL QUESTION 4 - SLIDE 22

## HORIZONTAL MIXED-USE BUILDINGS – DESIRABLE FOR CAMPO?

Select those you would like to see along Campo Road.

**1. Please select the buildings you feel are desirable for Campo Road. (Multiple choice)**



Support for all example buildings.

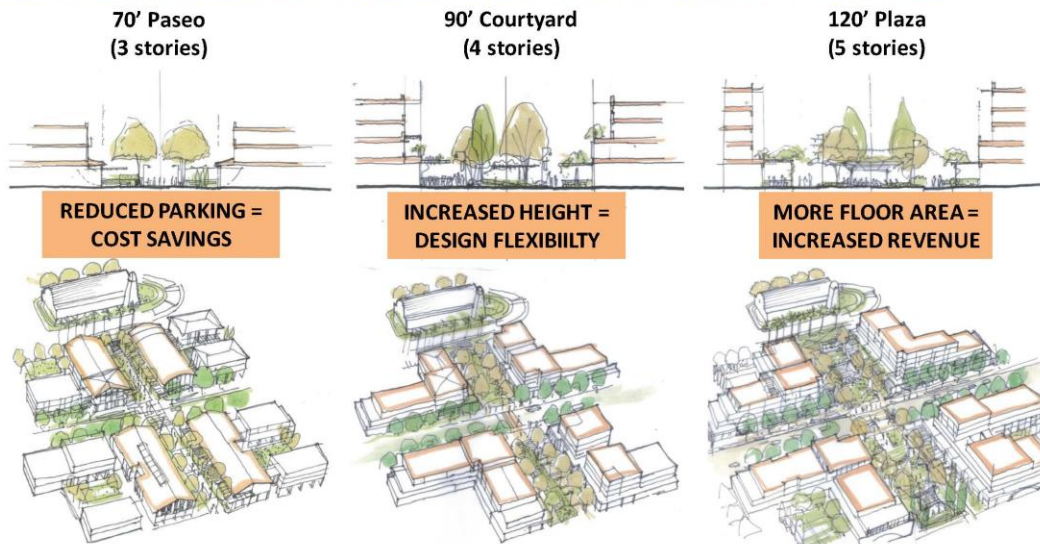
Strong preferences for buildings #1 and #4.

Notable features of buildings 1 and 4 include: Traditional/Spanish architecture, tile roofs, 2-4 stories, varied heights, 2-story commercial heights, (blue skies/sunny exposures)

Notable features of buildings 2 and 3 include: Direct residential access to street; unusual architecture, 2-4 stories, varied heights, 2-story commercial heights, (gray skies/shadowed exposures)

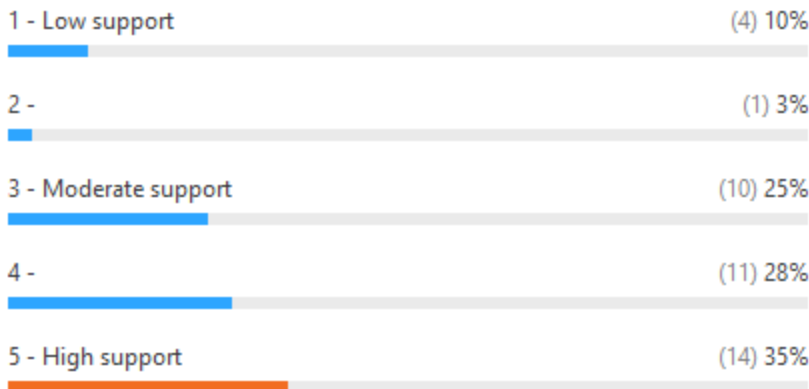
POLL QUESTION 5 - SLIDE 27

**LARGER BUILDINGS ENABLE LARGER COMMUNITY SPACES**



**Please indicate your support for use of incentives such as REDUCED PARKING, ADDITIONAL BUILDING HEIGHT, OR FLOOR AREA to create LARGER COMMUNITY SPACES (1= low; 5=High)**

**1. Please indicate your support for the use of incentives such as reduced parking, additional building height, or additional floor area to create larger community spaces.**



Average rating of 3.7.

88% rated as moderately to highly desirable.

63% rated as highly desirable.

13% expressed resistance or hesitancy about the use of incentives. Could be from a lack of understanding, clarity of the potential system, and/or concerns about the impact of the incentives versus the benefits to the community.

Concerns over building height could also explain more moderate support vs. the high support for the general concept and application of incentives for community benefits in the subsequent poll question #6.

POLL QUESTION 6 - SLIDE 28

## OTHER POTENTIAL COMMUNITY BENEFITS THAT MIGHT BE INCENTIVIZED:

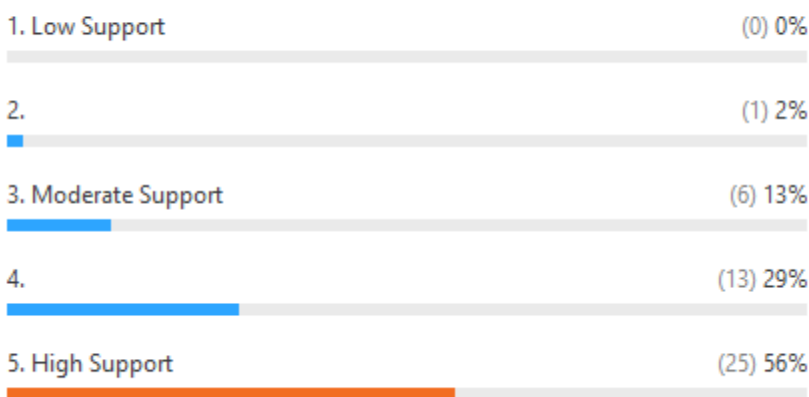
- Examples:
  - Public art
  - Shared/public parking
  - Enhanced security
  - Design assistance



**Please indicate your support for use of incentives for these types of community benefits (1= low; 5=High):**



**1. Please indicate your support for the use of incentives for other types of community benefits, such as public art or shared parking.**



Average rating of 4.4.

98% rated as moderate support or higher.

85% rated as highly desirable.

The considerably higher rankings in this second related question may suggest an increased understanding and acceptance to the overall concept of incentives for community benefits in general. The relatively lower ratings in the previous question #5 specifically about open space may have garnered greater support if asked in the reverse order.

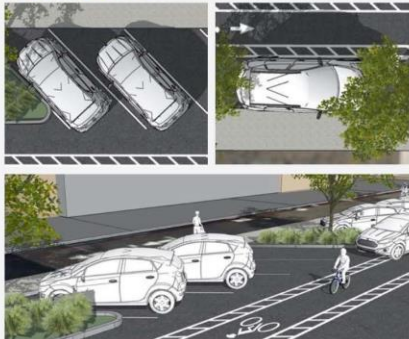


POLL QUESTIONS 7 & 8 - SLIDE 43


**COMPARISONS:**

**OPTION 1: 64' curb, 76' sidewalk**

1) Do you prefer: A) Angled & parallel parking




2) Do you prefer: A) Angled parking (head in)

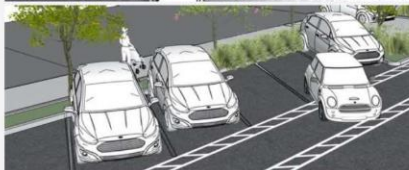



**OPTION 2: 76' curb, 100' sidewalk**

B) Angled parking both sides




B) Angled parking (head out)





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**1. Do you prefer:**



**2. Do you prefer:**



The results show a clear preference (82% of responses) for the Option 2 Full ROW improvement options which provide more space and amenities, particularly Angled Parking on Both Sides of Campo and Back-In/Head-Out Parking.

Strong (63% to 38%) support and preference for the Back-in/Head-out diagonal parking option, likely due to understanding of the safety benefits for drivers, pedestrians and bicyclists.

POLL QUESTIONS 9 & 10 - SLIDE 44

**COMPARISONS:**

**OPTION 1: 64' curb, 76' sidewalk**

**OPTION 2: 76' curb, 100' sidewalk**

3) Do you prefer:

A) 6' Walkways with trees in parking lane



B) 8' Walkways with trees in parkway & walkway



4) Do you prefer:

A) Riding thru the roundabout with vehicles



B) Riding thru raised path or roundabout



**1. Do you prefer:**

6' walkways with trees in parking lane (7) 18%

8' walkways with trees in parkway & walkway (32) 82%

**2. Do you prefer:**

Riding thru the roundabout with vehicles (7) 18%

Riding thru raised path or roundabout (32) 82%

The results show a clear preference (82% to 18%) for the full ROW improvement options which provide more space and amenities including wider sidewalks with street trees in the parkway between the curb and sidewalk; and the separate bike path option through the roundabout.



POLL QUESTION 11 - SLIDE 45

## STREETScape TREATMENTS

A) DG Patterns



B) Rock Mulches



C) Planted bulb-outs with DG



D) Trees in grates



E) Flowering shrubs & mulch, no trees



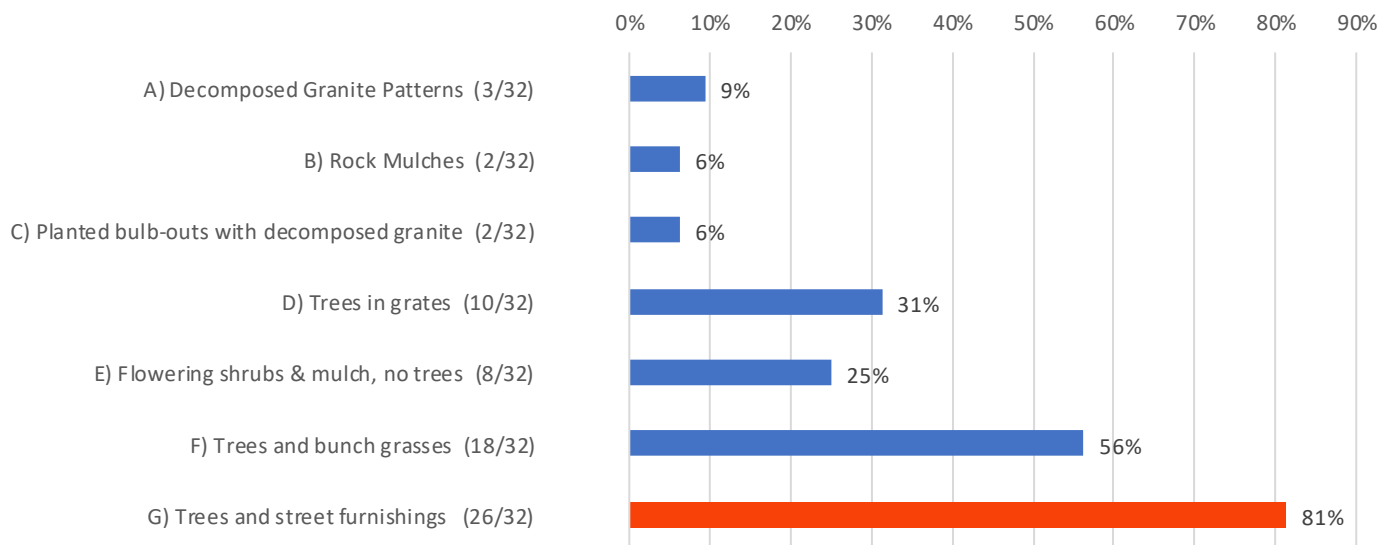
F) Trees and bunch grasses



G) Trees & street furnishings

Select those you would like to see along Campo Road.

### 11. Please select the streetscape treatments you would like to see along Campo Road. (Multiple choice)



Strong support and preference for treatment example G )Trees and street furnishings, the most comprehensive and extensive level of treatments along the walkways.

POLL QUESTION 12 - SLIDE 46

## ENTRY MONUMENTS AND GATEWAYS

A) Pilaster



B) Cantilevered median sign



C) Partial arches over roadway



D) Across median and walkways



E) Archway over the road



F) Freestanding roadside



G) Center of roundabout



Select the general placement and type of sign you would like to see along Campo Road



1. Please select the types of entry monuments you would like to see along Campo Road. (Multiple choice)

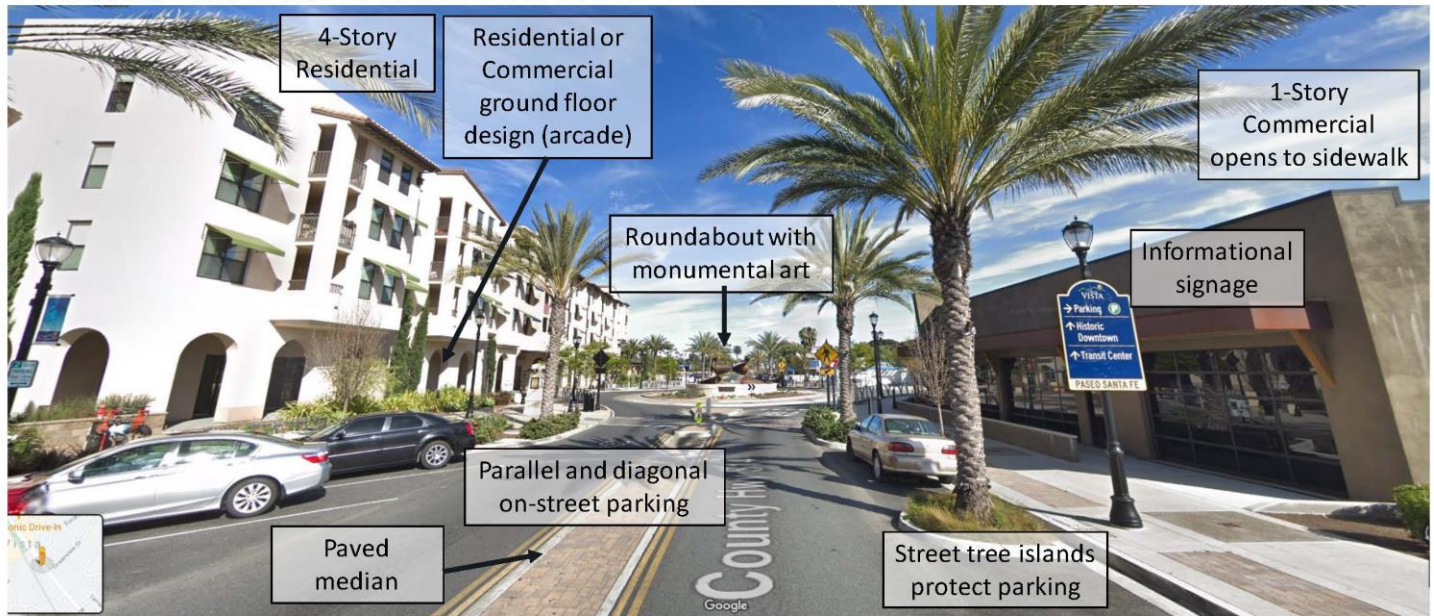
A) Pilaster	(7/36) 19%
B) Cantilevered median sign	(4/36) 11%
C) Partial arches over roadway	(1/36) 3%
D) Across median and walkways	(3/36) 8%
E) Archway over the road	(15/36) 42%
F) Freestanding roadside	(5/36) 14%
G) Center of roundabout	(26/36) 72%

Strong support and preference for the center roundabout sculpture option appropriate for the possible roundabout at eastern end of the corridor at the intersection of Campo and Granada and Casa de Oro Boulevard, with clear second preference for archway over the road option, potentially more appropriate at the western end of the corridor near the intersection of Campo and Kenwood. Pilaster monuments were a relatively distant third choice.



POLL QUESTION 13 - SLIDE 47

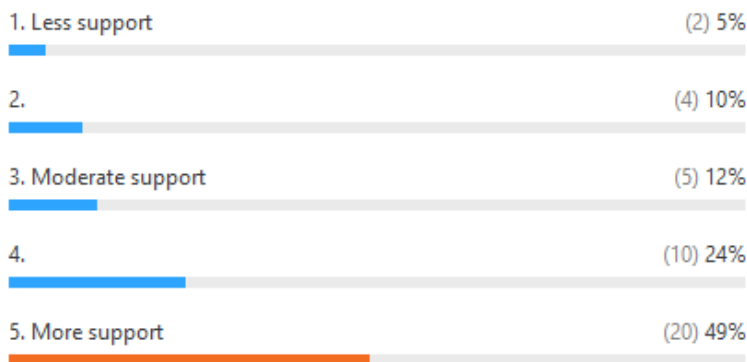
**VISION: TRANSFORMED STREET**



Please rate how much you would like similar improvements and features in the Campo Road corridor.

Less **1** ————— **2** ————— **3** ————— **4** ————— **5** More

**1. Please rate how much you would like to see similar improvements and features in the Campo Road Corridor.**



Average rating of 4.0.

85% rated as moderately to highly desirable.

73% rated as highly desirable.

15% expressed less support or hesitancy.