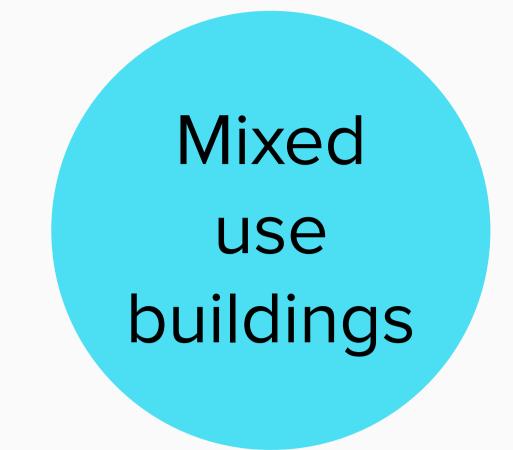


## O Vision

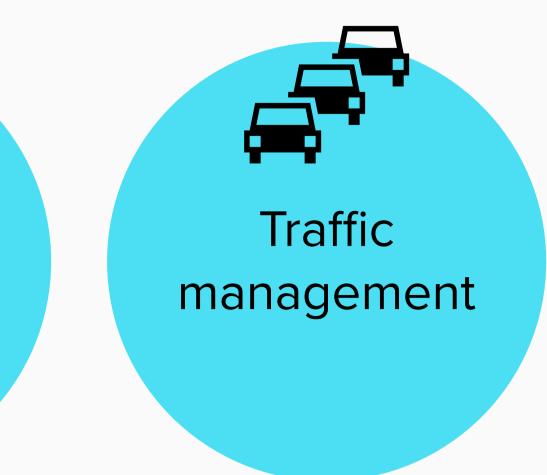
What does a "revitalized" Downtown Fallbrook look like in 2 to 10 years?











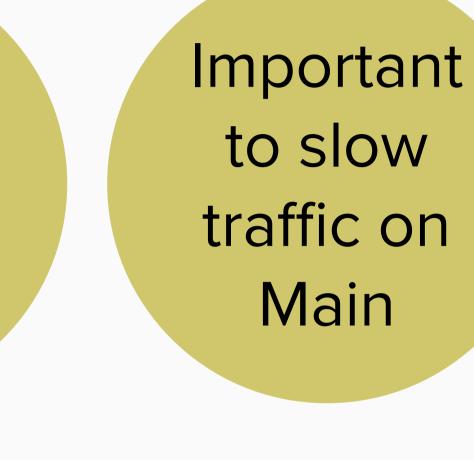
## Uses, Amenities, and Character







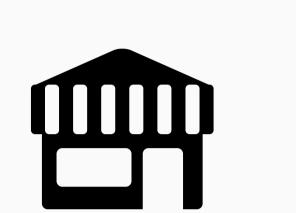












What types of uses in Downtown should be kept? What are new uses that would be beneficial?





What kinds of amenities are important to the future of Downtown Fallbrook? How can we attract visitors, customers, and new businesses?



## Mobility and Parking



What are some of the barriers you face when going Downtown? How do you get there and what influences that decision?











