

***The San Diego Regional Human Trafficking –
Commercial Sexual Exploitation of Children
Advisory Council***



Meeting Minutes
October 09, 2024
1:30 p.m. - 3 p.m.



Attendees: Alicia Brav, Emily Harlan, Rebecca Boyce, Charisma De Los Reyes, Amy Sharpe, Bridget Henderson, Jason Phillips, Geanie Franco, Carolyn Matzger, Jerrica Phillips, Carli Richie-Zavaleta, Keelin Washington, Arturo Garcia, Melissa Haupt, Susan Munsey

I. Chair welcome

The meeting was called to order at 1:30pm

II. Announcement of members participating by teleconference and proxy

- **Virtual:** Kanani Titchen
- **Proxy:** Patricia Victorio on behalf of Amanda Stephens (Child and Family Well-Being)
- **In-person:** Alicia Brav, Emily Harlan, Rebecca Boyce, Charisma De Los Reyes, Amy Sharpe, Bridget Henderson, Jason Phillips, Geanie Franco, Carolyn Matzger, Jerrica Phillips, Carli Richie-Zavaleta, Keelin Washington, Arturo Garcia, Melissa Haupt, Susan Munsey

III. Approval of August 2024 minutes

- The August 2024 minutes were approved with edits to swap the business update with the community update (change was made to minutes and reposted).
- Motion to approve was seconded and passed unanimously.

IV. Public comment on non-agenda items

- Olive Crest signed lease for drop-in center specifically caring for traffic minors in east village
 - i. Continuing to build program.
 - ii. 2 families
 - iii. Currently serving 2 minors

V. Presentations: Project SaFE Schools

- **Charisma De Los Reyes:** Recognition of school districts and charter schools that have participated in Project SaFE.
 - i. Information about Project SaFE: Stands for Safe from Exploitation. It was a federal grant that they led in 2020 and ended on September 29, 2024.
 - ii. Goal was to implement human trafficking prevention education programs and implement school safety protocols.
 - iii. It was countywide and included 5 school districts that included 12 schools, and 11 different or individual charter schools.
 - iv. Project SaFE Partners: District Attorney's Office, 3 Strands Global-PROTECT, Human Trafficking Task Force, Global Communications, and the County of San Diego.
 - v. In partnership with 3 Strands, they were able to pre purchase more licenses for schools that participated and to continue for one more year.
 - vi. Next steps: sustainable funding

VI. Discussion of a Cyber Subcommittee

- **Presentation from Guidel Olivas,** highlighting potential collaboration between Anti-Human Trafficking Intelligence (ATII) and advisory council as the organization to establish a potential cyber subcommittee.
 - i. There were initial discussions about potentially joining the research and data subcommittee.
 - ii. Proposed AI and machine learning to analyze trafficking data, identify trends, and enhance regional and national strategies.

- Challenges discussed:
 - i. Limited partnerships with local law enforcement
 - ii. Privacy and data-sharing barriers
- Next steps: vote at next advisory meeting to either develop a cyber subcommittee or blend cyber issues into the data and research subcommittee

VII. Subcommittee updates

- **Survivor Services:** Next meeting on October 17th (virtual). Continue efforts in working with services providers on wellness and self-care
- **Survivor Voices:** Sent an email to advisory council on updates. Jessica Kim was able to attend The World Congress in Nairobi, Kenya, with Survivor Alliance to discuss the 10 year action plan which focused on 4 key themes for survivor leadership including ways to lead the global anti-trafficking movement, building decision making positions for survivors, best practices for survivors providing direct services and survivors leading production knowledge. A deeper report is being developed. Marjorie Saylor is currently working on a Global Report on how sex trafficking, prostitution, and gender-based violence are all connected and will include policy recommendations for change locally and abroad. The report breaks down myths and recognizes the need to see prostitution as a form of gender-based violence and its inextricable link to sex trafficking. The final part of the process will be to collect survivor input locally and internationally. She is currently looking for connections to other survivors outside of San Diego County and that may be in other parts of the world. Report will hopefully be finished by January 15th. She is also working on a proposal to the California Board of Education that would recommend curriculum for K-12 on trafficking awareness and prevention. Lastly, there is work happening with Pepperdine law students to develop a law for next year that all healthcare organizations have to be trained on trafficking.
- **Research and Data:** Planning a bi-national meeting (October 16th). Will be bilingual. Also have a subcommittee meeting coming up on November 8th and will have one of their research students present on prevention. Currently working on 5th research brief highlighting prevention and educational programs. Will also be joining the American Public Health Association at the end of the month at a conference with a former student presenting on empowerment and human rights-based approaches to help women who have experienced violence in their lives. In terms of collaboration, they are trying to work with San Diego State University and prosecution who just sent their final MOU draft, and 3 Strands. Research opportunities, update from Lianne: developing educational materials for college students feedback in focus groups. Also, working on a campaign advocacy campaign to pass legislation in California to pass mandates on human trafficking to be in new college students' orientation or at least getting it out to them in their first year some way. Campaign is just starting out by looking at research and background. Update from Kanani: Qualitative paper out for review with academic pediatrics and working with a mentor from the society for adolescent health and medicine on another dataset regarding education done at Rady Children's in UC San Diego. Giving 1-2 talks a week to healthcare professionals on human trafficking and trauma-informed care and is not collecting any data, so will discuss more with Carly.
- **Prosecution:** Introduction of Ian Fels, new Deputy DA assigned to the Human Trafficking Task Force and will be attending regularly.
- **Law Enforcement:** Presented human trafficking-based trainings at the jails. National City Police Department Task Force Officer has been presenting to all different shifts of their fire department. One of their TFOs presented at the District Attorney's conference at the Lowe's in Coronado. Meeting with FBI violent crimes against children counterpart and Sheriff's major crimes to make sure all tips are being received in the most efficient way. Will be attending the statewide analyst conference which has a large human trafficking segment that they will present on. Numerous ongoing investigations – since last met, have rescued 3 juvenile victims and numerous adult victims.
- **Health:** Will resend the Hive Plus class information to test and determine if you want to purchase it. In November, will do another training with nursing students with Charlene who co-presented with Bridget for the Coronado Emergency Department – held it at the simulation center where they had a live simulation with actors. Received good feedback.
- **Education:** 1,426 staff were trained (all staff including bus drivers, maintenance people, etc.), 222 of people were trained to sustain the trainings in their schools and train students (teachers

and social workers). 4,899 students received training and 98% of them said they can identify the definition of human trafficking. 92% said they can learn something to do to stay safe. 100% of the teachers and social workers that did the training said they are confident they have the skills needed to train students. Next steps are to encourage the implementation of school reporting protocols and connecting the dots for districts that this is part of their mandated reporting and now they have a tool/procedure to follow. Subcommittee met in September. Have two trainings scheduled in January.

- **Community:** Subcommittee meeting on November 21st, special 2-hour meeting with 2 presentations addressing survivors and housing. Also, in November will have a special presentation by Identify Theft Resource Center on identity theft among survivors of human trafficking and transitional aged youth. They will also provide a demonstration on how to check if your identity has been compromised. Event in mid November hosting a thank you brunch and recognition of the San Diego Human Trafficking Task Force. BCSS requesting donations for hair care and styling.
- **Child and Family Well-Being:** Hosted the annual Resource Family picnic on October 5th. Resource families and youth visited booths with activities and various county resources, including community partners, San Diego Youth Services, and they passed out information and resources on HT awareness at that event. San Diego had the highest number of csec screenings for. Youth out of all the counties that utilized the West Coast Children's Clinic screening tool. Received feedback from the Human Trafficking Awareness Campaign, which was very successful, most notably for the Snapchat and Tiktok ads that were targeted to use ages 12 to 17. There were nearly seven million impressions and 22,623 total clicks, meaning the youth clicked on the ads over 22,000 times to learn more. Finally, the steering committee voted to hold our meetings every other month as well but holding them on the opposite months of the Advisory Council and will follow similar format of having a presentation and having time for questions and answers as well as updates from subcommittee members.
- **Business:** Website is launched and will begin working Chris Marsh at UBS to see this initiative with A list companies

VIII. Cross committee collaboration work

- Data and research have been looking at opinions and recommendations from the Council and the community members. Have about 119 inputs with 50% community and 50% council. Will keep it open for another month and will combine the data to provide for logistics for the summit presentation.

Adjournment: The meeting concluded at 3:00 PM. The next meeting is scheduled for December 11, 2024.